

The American Legion

1967 EMBLEM CATALOG



During my 20 years as Chairman of the National Emblem Committee, I have observed our operation grow in size, scope and service. Merchandise offered now includes two complete uniforms, flags, jewelry, and tools to assist you in implementing American Legion and Auxiliary programs. Now, as in the past, service is our primary goal, closely followed by quality and price. On behalf of the entire Emblem Committee, it is a pleasure to present the all new 1967 Emblem Catalog. We are sure you will find it of value and suggest you keep your copy close at hand.

JULIUS LEVY

Chairman National Emblem Committee



MEMORIAL ITEMS . . .

BRONZE GRAVE MARKERS—HEAVY CAST BRONZE

American Legion markers have flag holders built in the back. Auxiliary markers do not. Any marker can have a lettered plate added to the back. See below.

G. AMERICAN LEGION

H. AUXILIARY

One-piece 29 inch rod, each No. 73000.....\$5.25 No. 33000.....\$4.40

Six or more, each.....4.50 No. 3300.....3.90

One-piece 18 inch bronze rod, each No. 73003.....\$4.00 No. 33003.....4.70

Six or more, each.....4.70 No. 33005.....4.10

Jointed 12 inch rod permits marker to lie flush, each No. 73005.....5.80 No. 33005.....5.30

Six or more, each.....5.20 No. 3300.....4.70

CAST BRONZE LETTERED PLATE. Raised, polished letters on a maximum of four lines with 21 spaces each. Name, Date of Birth and Death placed on reverse side of markers. Plate No. 73006F.....\$4.70

See Page 3 For Grave Marker Plates.

MEMORIAL WREATHS.

Wreaths available with American Legion or Auxiliary Emblem. Unless specified American Legion emblem will be sent.

A. SILVER RUSCUS POPPY WREATH. A new 17-inch wreath of silver ruscus decorated completely with poppies.

No. 73042R, each.....\$4.40

B. 12 INCH PINE WREATH. Decorated with poppies, and large red, white and blue ribbon bow.

Each No. 73035R \$ 2.00

Six wreaths No. 73035R 10.80

C. PRINCESS PINE WREATH. Decorated with poppies, daises, corn-flowers, and large red, white and blue ribbon bow.

16 inch No. 73040R \$ 2.80

20 inch No. 73041R 4.20

D. CYCAS SPRAY Twenty inches tall. Decorated with Silver Ruscus, red, white and blue flowers. Must order in multiples of 6.

For 6 No. 73045R \$ 7.20

E. CEMETERY VASE. Cast aluminum vase with storage container and holder for grave marker flag, to be buried in cement or dirt. Does not interfere with grass cutting. American Legion (No. 73007) or Auxiliary (No. 33007) Emblem on base. \$11.50

FOR CONVENIENCE AND SAVINGS ALL ITEMS ON THIS PAGE SHIP PREPAID. THREE WEEKS DELIVERY.

Remittance must accompany order. Allow An Additional 7 to 14 Days for Parcel Post Shipments.

BIBLES . . .

E. BIBLE. White leather Bible, gold embossed American Legion or Auxiliary emblem on cover, military service record, family record, and American Legion preamble included in Bible. Many deluxe features. Encased in rich, red cedar box. Gold lettering on back of Bible and inside box.

Specify Protestant, Catholic or Jewish Edition.

Print Lettering Instructions. Allow 3 to 4 Weeks For Delivery.

MEMORIAL BIBLE. A lasting tribute to a departed member. Memorial page in bible to be completed. Gold lettering on back of Bible and inside front of box "Our Deepest Sympathy," with the name, number and location of Post or Unit No. 75211\$10.95

FRiENDSHIP BIBLE. Memorial features are removed to allow for gift presentation. Any four lines of lettering on back and inside box lld. No. 75214\$10.95

See Page 42 For Wedding and Children's Bibles.



DECORATIVE DRAPES—Dyed emblem on 12 inch bunting for indoor or outdoor use.	
E. Bannerette, 2 x 6 feet—American Legion No. 72972; Auxiliary No. 32972	\$3.25
E. Bannerette, 3 x 9 feet—American Legion No. 72973; Auxiliary No. 32973	\$6.00
F. Panel Orape, 2 x 6 feet—American Legion No. 72974; Auxiliary No. 32974	\$6.00
F. Panel Drape, 3 x 9 feet—American Legion No. 72975; Auxiliary No. 32975	\$7.00
G. Blue bunting Banner, 3 x 3 feet (American Legion Only) No. 72970	\$5.00
G. Blue bunting Banner, 3 x 5 feet (American Legion Only) No. 72971	\$7.00
A. DELUXE POST OR UNIT DESK SETS. Printed rayon 8 x 12 inch flags, ebonized stiffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem	\$7.95
STATE FLAG SET (not illustrated). Same as above except includes YOUR state flag. American Legion (No. 72864) or Auxiliary (No. 32864)	\$9.60
B. STANDARD POST OR UNIT DESK COLORS. Printed rayon 8 x 12 inch flags with wooden holder. American Legion (No. 72890) or Auxiliary (No. 32890)	\$2.75
See Page 40 for SAL Set	
STATE FLAG SET (not illustrated). Same as above except 4 x 6 inch flags includes YOUR state flag, American flag and American Legion (No. 72895) or Auxiliary (No. 32895)	\$2.30
State Flag Sets Require Three Weeks Delivery.	
O. BANNER. Blue wool felt 2 x 3 foot banner with gold sewn-on letters, full color embroidered emblem. Complete with rod, cord and tassels for use on speaker's stands, walls, backdrops, or any indoor display. Post name, number, city and state. No. 72599A	\$24.50
(No C.D.D. Four Weeks for Delivery)	
SOUVENIR BANQUET FLAGS. Printed 4"x6", fringed. Complete with metal stands.	
J. American Legion (No. 72958) or Auxiliary (No. 32959) Emblem. Each	\$1.00
Lots of 24 or more. Each	\$.85
K. United States Flags (No. 7297). Each	\$.80
Lots of 24 or more. Each	\$.65
C. INITIATION FLAGS. Printed Rayon U.S. Flags, 2 x 3 inches.	
2 x 3 inches, Per doz. No. 72955	\$1.80
4 x 6 inches, Per doz. No. 72956	\$2.04
H. PRESENTATION SET. Ideal for home or office. Printed rayon 8 x 12 fringed flag, cord and tassels, mounted on a vacuum-gold plated wood staff with spear, mounted on appropriate base. No. 72880.	\$2.50
ITEMS NOT ILLUSTRATED	
GRAVE MARKER FLAGS mounted on wood staff with gilded spear. Heavy printed cotton 8 x 12 inches. No. 72950	
Per gross	\$18.72
Per dozen	\$2.04
Heavy printed cotton 12 x 18 inches. No. 72951	
Per gross	\$28.80
Per dozen	\$3.00
Printed rayon 8 x 12 inches. No. 72952, per dozen	\$5.04
Printed rayon 12 x 18 inches. No. 72953, per dozen	\$.96
FLAG TAB WITH CARD. Metal Flag tab silk screened in full color. Comes with statement of purpose and support of our policy in Viet Nam. Priced for mass distribution. No. 80095 Flag tabs with cards, per package of 1,000	\$4.90
Let's Be Right on Flag Etiquette—20-page pamphlet. Questions and answers: Each	\$1.00
No. 72600 \$.15 Per 100.	
Flag Code—Illustrates and describes the correct way to display the American Flag. Each	\$7.00
No. 72601 \$.04 Per 100.....\$ 3.00 Per 1000	\$20.00
Flag Code Newspaper Mat—Set in standard newspaper size, 5 columns 17½" deep. Can be cut into sections for periodic or partial use. Each No. 72602	\$2.00

See Page 32 for Pledge of Allegiance Cards.
See Pages 24, 31, 46 & 47 for other Flag pins, charms, etc.



PRINT LETTERING INSTRUCTIONS
TO AVOID ERRORS.
LETTERING MUST CONFORM TO CHARTER

BANNERS AND FLAGS F.O.B. NEW YORK CITY.
REMITTANCE MUST ACCOMPANY ORDER.
FOUR WEEKS FOR DELIVERY.
(MEMORIAL DAY DEADLINE APRIL 15.)



Banners and U. S. Flags are Bemberg rayon taffeta, or a heavy weight nylon. Banners are double thickness with lettering on both sides, except No. 72670, No. 52802 and No. 32670. These are single thickness with the emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

Rayon Taffeta banners have embroidered emblems and lettering, with embroidered stars and sewed stripes on the matching U. S. Flag.

Nylon banners have oil-color painted emblems and gold-sateen appliqued lettering with embroidered stars and sewed stripes on the matching U. S. Flag.

All banners and U. S. Flags are trimmed with 2-inch rayon fringe, cord and tassels, jointed wood pole, 7-inch eagle, leather carrying belt and rain cover.

AMERICAN LEGION—4½ x 5½ feet on 9 ft. wood pole.

For 2 piece aluminum pole add \$4.10 or add \$5.60 for 3-piece pole.

Post, County, District or Department Banners

Rayon taffeta, (Bemberg)
embroidered bannerNo. 72630 \$199.95

Nylon, double
thickness bannerNo. 72650 88.50

Nylon, single thickness
banner, lettering 1 sideNo. 72670 77.50

United States Flags
Rayon taffeta (Bemberg)No. 72690 90.00
NylonNo. 72694 54.95

3 x 5 foot banners and U. S. Flags are available for special use by American Legion groups. Write for prices.

AMERICAN LEGION AUXILIARY—3 x 5 feet on 8 ft. wood pole.

For 2-piece aluminum pole add \$4.10.

Unit, County, District or Department Banners

Rayon taffeta, (Bemberg)
embroidered bannerNo. 32630 \$165.00

Nylon, double
thickness bannerNo. 32650 75.00

Nylon, single thickness
banner, lettering 1 sideNo. 32670 67.00

United States Flags

Rayon taffeta (Bemberg)No. 32690 69.00
NylonNo. 32694 45.00

2 x 3 foot and 3 x 5 foot banners and U. S. Flags are available for Junior Members. Write for prices.

SONS OF THE LEGION—3 x 5 feet on 8 ft. wood pole.
For 2-piece aluminum pole add \$4.10.

SAL Banners are French blue with red, white and blue fringe, cord and tassels.

Squadron, District or Detachment Banners

Nylon double
thickness bannerNo. 52801 \$78.00

Nylon, single thickness
banner. Lettering 1 sideNo. 52802 71.00

United States Flag

Nylon with Gold Fringe,
Cord and TasselsNo. 52803 45.00

ACCESSORIES

All Accessories Prepaid

Gold cord and tassels	No. 72700	3.20
Red, white and blue cord and tassels	No. 52811	3.60
Oil cloth rain cover	No. 72702	3.30
Transparent rain cover	No. 72703	3.30
Leather carrying belt	No. 72704	6.00
White leather carrying belt	No. 72705	7.50
Eagle (7 inch)	No. 72707	6.50

9-Ft. Poles

Wood pole (without Eagle)	No. 72709	\$15.50
Wood pole lower section	No. 72710	6.50
Wood pole upper section	No. 72711	6.50
Double brass screw joint	No. 72706	3.50

Two-piece Aluminum with 7 inch Eagle	No. 72721	25.50
*Three-piece Aluminum with 7 inch Eagle	No. 72725	28.50

(*Bottom 18" can be removed for use in low ceiling room.)

8-Ft. Pole

Wood pole (without Eagle)	No. 32732	\$14.00
Wood pole lower section	No. 32733	5.50
Wood pole upper section	No. 32734	5.50
Double brass screw joint	No. 32706	3.50
Two-piece Aluminum pole with 7 inch Eagle	No. 32735	24.50

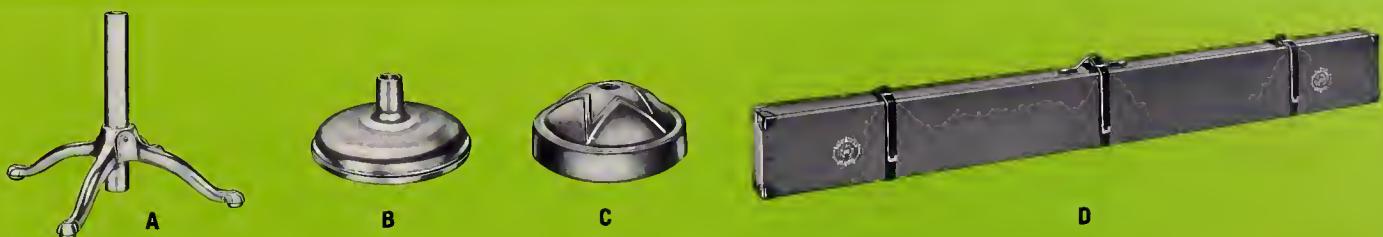
Write for prices on any accessories not shown.

FLAG CASE AND STANDS

A. Gold finish stand, 1¾" bore. No. 72761	\$11.00
B. Admiral golden finish stand, 1¼" bore. No. 72766	\$14.00

C. Patriot Stand, golden finish cast iron, 1¼" bore 12" across, 18 lbs. No. 72762	\$16.00
STANDS SHIPPED PREPAID, TWO WEEKS DELIVERY.	

D. CASE, sturdy fiber 71" long, storage and shipping case for two flags. Emblem on top for American Legi- on (No. 72760), Auxiliary (No. 32760), or SAL (No. 52809). Unlettered only	\$19.00
CASE—F.O.B. NEW YORK CITY. THREE WEEKS DELIVERY	



A

B

C

D

CAPS . . .

UNIFORM CLOTH—Doeskin texture all wool broadcloth.

SERGE—A harder texture, lighter weight all wool cloth.

TROPICAL WORSTED—Lightweight all wool.

MODIFIED—WAC style uniform cloth.

Auxiliary Caps are not approved, therefore not available.

Sons of The Legion Caps—see Page 40.

STYLE 1 LETTERING — Post numerals with name of state in full.

Uniform cloth, unlined, Style 1	No. 71000	\$4.50
Uniform cloth, lined, Style 1	No. 71057	5.00
Serge, unlined, Style 1	No. 71169	5.90
Serge, lined, Style 1	No. 71225	6.25
Tropical worsted, unlined, Style 1	No. 71113	6.25
Modified, lined, Style 1—Women Legionnaires only)	No. 71281	6.00

STYLE 2 LETTERING — Post numerals with city name in full and state abbreviated.

Uniform cloth, unlined, Style 2	No. 71029	\$5.90
Uniform cloth, lined, Style 2	No. 71085	6.25
Serge, unlined, Style 2	No. 71197	5.90
Serge, lined, Style 2	No. 71253	6.25
Tropical worsted, unlined, Style 2	No. 71141	6.25
Modified, lined, Style 2—(Women Legionnaires only)	No. 71309	6.00

SPECIAL PRESENT OFFICERS' CAPS. (Post numerals optional on present officers' caps.) Furnished in lined quality only, to be worn by Present Officers. All must have title of office embroidered at 18¢ per letter. Post number optional at no additional cost. Past officers are permitted to wear only the all blue cap with past officer insignia illustrated on page 10.

ALL ORDERS FOR COUNTY, DISTRICT AND DEPARTMENT OFFICERS' CAPS MUST BE SENT TO DEPARTMENT HEADQUARTERS FOR APPROVAL AND TRANSMITTED TO NATIONAL EMBLEM SALES

DISTRICT CAPS. Blue with white crown. District in full and state name abbreviated in gold letters. No. 71359 \$6.50

COUNTY CAPS. Blue, piped in gold, with white lettering. County in full, state abbreviated. No. 71345 \$6.25

DEPARTMENT CAPS. All white gabardine. Name of state in full in gold lettered embroidery. No. 71373 \$6.50

PLASTIC CAP COVER. Heavy-weight, top quality plastic cover. Can be worn on cap or used for storage. Full length metal zipper.
Each No. 70999 \$0.50
12 or more, per dozen 5.04

See page 10 for present and past officer cap insignia.

All insignia and awards to be worn on right side of cap opposite emblem.

Additional lettering On All Caps at 18¢ Per Letter Or Numeral.

NO C.O.O. SHIPMENTS. REMITTANCE MUST ACCOMPANY ORDER.

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.



DISTRICT CAPS



COUNTY CAPS



DEPARTMENT CAPS



PLASTIC CAP COVER

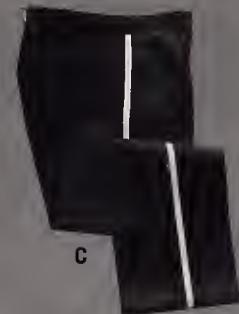


WOMEN'S MODIFIED CAPS



STYLE 1 LETTERING

STYLE 2 LETTERING



UNIFORMS AND ACCESSORIES . . .

REGULAR UNIFORM . . .

A. UNIFORM SHIRTS of pre-shrunk broadcloth in long or short sleeves;

Regulation Style Long Sleeves 32 to 35. Neck half-sizes 14 to 18.	Regulation Style Short Sleeves Quarter length sleeves and sport collar in small, medium, large and extra large.	Woman's Shirt White long sleeve only for lady Legionnaires in women's sizes 10, 12, 14, 16 and 18.
White No. 70302 \$4.95	White No. 70406 \$4.75	No. 70442 \$4.95
Blue No. 70156 4.95	Blue No. 70410 4.75	

UNIFORMS. Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with $\frac{1}{2}$ inch gold stripe. Must be dry cleaned.

(See below for uniform material for skirts and jackets.)

(Color note: It is impossible to match color in material exactly even using the same dye. There is always a variation between bolts of material more noticeable in blue. Variation is held to a minimum. Only a special ordered tailor-made uniform cut from the same material will give an exact match.)

B. JACKET. Eisenhower style with elastic waist insert. Give height, chest and waist measurements. Chest sizes 36-46 in short, regular, long and stout (portly) from stock. All other sizes add \$6.00 and allow 5 weeks for delivery.*

No. 70201 \$21.50

C. TROUSERS. Zipper fly-unfinished bottoms. Give your height and waist size. Waist 29-46 from stock. All other sizes add \$6.00 with 5 weeks for delivery.*

No. 70102 \$12.95

*Extra large size jackets and trousers cannot be shipped C.O.D. and are not returnable.

UNIFORM BLOUSE. Full length, dress uniform blouse. Special order only with five weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL. Crease and stain resistant, 14-ounce blend gabardine material 45 inches wide. No. 70148, per yard \$4.00

BRAID. Gold $\frac{1}{2}$ -inch uniform braid in 45 inch length. No. 70100 \$0.30

D. TIE. Dacron blended button down.

Blue (No. 70291) or Gold (No. 70292) \$1.25

E. TIE. Clip-on, ready tied, dacron blended, button down.

Blue (No. 70293) or Gold (No. 70294) \$1.25

F. SHORT SLEEVE BLAZER SPORT SHIRT—White only. Wash 'N Wear, 65% Dacron, 35% Cotton material. Embroidered emblem on pocket. Sizes: Small, Medium, Large, Extra Large. (No. 70360) \$3.95

G. LARIAT TIE.

Blue (No. 70296) or Gold (No. 70295) \$1.50

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE.
ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING.

NO C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER.

H. SOX. Black nylon 6 x 3 rib stretch sox—one size fits all feet.
No. 70470 Each \$0.55; two pairs for \$1.00

J. UNIFORM BELT AND BUCKLE. Relief design with gold-highlighted finish. Hook attachment for 1½ inch belt. Black cowhide belt sold separately, for waist sizes 30-50.

Buckle only, No. 71955 \$1.95
Belt only, No. 71956 (Specify Size) 2.50

K. BOB-TAIL TIE. Clip on satin ribbon, pre-tied shorty with gold plated emblem. Blue (No. 70289) or Gold (No. 70290) \$1.50

ALTERNATE UNIFORM . . .

L. Navy Blue Blazer and Grey Trousers approved for wear on all occasions.

BLAZER—lightweight "year-round" tropical, 55% dacron, 45% wool. Gold buttons, silk embroidered emblem on outside pocket. Sizes 36 to 50* in short, regular, long, extra-long and stout (portly). Give weight, height, chest, and suit size when ordering blazers.

Lightweight "year-round" tropical, (No. 77150) \$27.50

TROUSERS—All wool worsted regular weight (No. 77100) or 55% dacron, 45% wool lightweight tropical (No. 77050). Unfinished bottoms. Sizes 29 to 46* in short, regular and longs. In ordering give waist size and height.

Trousers \$11.95

*FOR SPECIAL SIZE BLAZERS OR GREY TROUSERS, ADD \$3.00 SERVICE CHARGE AND ALLOW 5 WEEKS DELIVERY.

See page 7 for Caps, and page 12 for Membership Buttons.

UNIFORM ACCESSORIES

M. COAT SIZE UNIFORM BUTTON. No. 71950, per dozen \$2.40

N. SLEEVE SIZE UNIFORM BUTTON. No. 71951, per dozen \$2.16

ORDERS FOR MORE THAN A DOZEN COAT OR SLEEVE UNIFORM BUTTONS MUST BE ROUTED THROUGH YOUR DEPARTMENT HEADQUARTERS FOR APPROVAL.

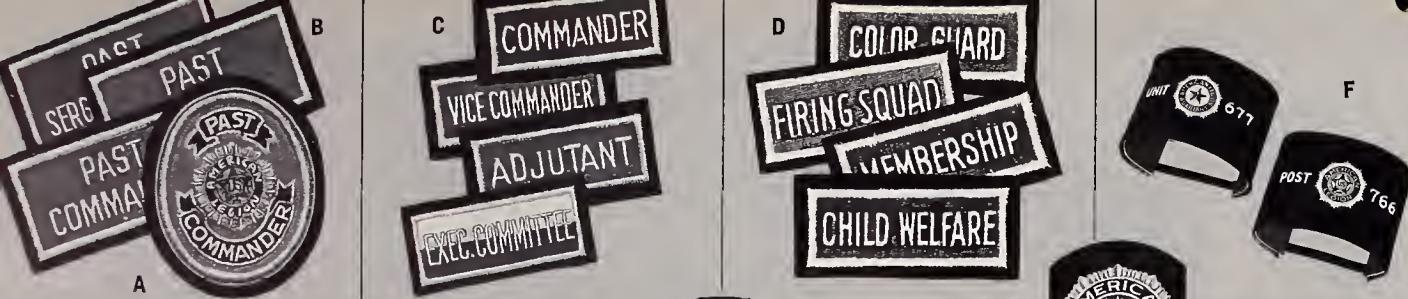
O. CAP ORNAMENT. Gold color 2½ inches high with post and screw back. No. 71954 \$1.10

P. METAL NUMERALS. Gold finished one piece clutch back number pins. Three weeks delivery. Specify number desired. No. 71854, each \$1.50
25 or more, each 1.20

NUMBERS. (Not illustrated). Gold finish, one-half inch, pronged back, individual numbers. No. 71890 \$.20

R. COLLAR DEVICE. Gold finished, enameled, 15/16 inch device with post and screw back. No. 71952 \$.50

S. CAP OR COLLAR DEVICE. Post and screw back on gold finished, enameled, 1½ inch, multi-use device. No. 71953 \$.75



EMBROIDERED INSIGNIA AND EMBLEMS . . .

All embroidered insignia and insignia beautifully executed in silk and gold-plated bullion threads.

Post insignias have all blue backgrounds. County insignias have backgrounds with white bottom and blue top. District insignias have blue bottom and white topped background. Department insignias are on white background with red for National. Present and past officer insignias for Post, County, District, Department titles as follows:

Commander	Chaplain	Athletic Officer
Vice Commander	Judge Advocate	Executive Committee
Adjutant	Service Officer	Asst. Sergeant at Arms (except National)
Assistant Adjutant	Historian	
Finance Officer	Sergeant at Arms (except National)	

A. OVAL PAST OFFICERS' INSIGNIA.

No. 72209—2½ x 2½ in. \$4.00

B. PAST OFFICERS' INSIGNIA.

No. 72069—1½ x 3¼ inches. \$1.00

C. PRESENT OFFICERS' INSIGNIA.

No. 72000—3 x 1½ inches. \$1.00

D. ACTIVITIES INSIGNIAS 3 x 1½ inches, with blue background only for the following; Publicity, Americanism, Child Welfare, Rehabilitation, Membership, Color Guard, Firing Squad, Drum & Bugle Corps, Baseball.

No. 72299 \$1.00

SONS OF THE LEGION—See Page 40 for embroidered emblems and cap insignia.

SERVICE INSIGNIA (Not illustrated). Service Branch insignia. Cap-size 2 to 2½ inches in diameter \$0.40

No. 72343 Army No. 72346 Coast Guard

No. 72344 Navy No. 72347 Sea Bees

No. 72345 Marines No. 72348 Air Force

G. BASEBALL INSIGNIA. 3¼ x 4¼ inches with 3 inch emblem. No. 72350 \$0.60

Junior Rifle Club Insignia, (not illustrated).

Same size and shape as Baseball insignia above.

No. 72308 \$0.75

MUSIC INSIGNIA (Not illustrated). Cap or uniform size lyre 2¼ inches, No. 72309 \$0.50

LIFE MEMBER INSIGNIA—See Page 13.

SERVICE CHARGE FOR EXCHANGE OF CUSTOMER ERRORS, 50¢ PLUS POSTAGE. ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING.

EMBROIDERED EMBLEMS

E. AMERICAN LEGION. No. 72366 has white background—all others blue. No discount for quantities. Orders for more than a dozen 1¼ or 2-inch emblems require Department approval.

No. 72366—1¼-inch emblem, white \$0.20

No. 72367—1¼-inch emblem, blue20

No. 72369—2-inch emblem25

No. 72371—4-inch emblem 1.10

No. 72373—6-inch emblem 2.20

AUXILIARY (not illustrated or priced). Embroidered Emblems are available in 1¼, 2, or 4-inch size. ALL orders must specify use and have the approval of both the Department and National Secretaries.

F. ARM BANDS. Suitable emblem with wording "Post" (No. 72376) or "Unit" (No. 32376) and numerals

Each \$1.80

Additional Lettering 18¢ each letter or numeral. Two weeks delivery. No. C.O.D.

BADGES, PINS and WARRANT . . .

EVERY BAUGE SENT IN ATTRACTIVE PRESENTATION BOX

MEMBERS' CEREMONIAL BADGES

A. REGULATION Gold Plated No. 83326 \$ 1.50
 B. MINIATURE Gold Plated No. 83325 \$ 1.30

Present and Past Officer's Badges available in regulation (large) and miniature sizes for elective Post, County, District, Department and National Officers. Top bar has color background to designate, as follows:

Post	County	District	Department	National
All Blue	Blue Top, White Bottom	White Top, Blue Bottom	All White	All Red

Appropriate titles for the following present or past officers; Commander; Vice Commander; Adjutant; Asst. Adjutant; Finance Officer; Judge Advocate; Service Officer; Sgt. at Arms (except National); Asst. Sgt. at Arms (except National); Athletic Officer; Chaplain; Historian; Executive Committee.

Specify title, size and quality.

PRESENT OFFICERS' BADGES

C. REGULATION Gold Plated No. 82865 \$ 2.20
 D. MINIATURE Gold Plated No. 82400 \$ 1.70

PAST OFFICERS' BAUGES

E. REGULATION Gold Plated No. 82940 \$ 2.20
 10K Gold No. 83090 25.00
 14K Gold No. 83239 35.00

F. MINIATURE Gold Plated No. 82475 \$ 1.70
 10K Gold No. 82625 8.50
 14K Gold No. 82775 12.00

G. OFFICER'S WARRANT OF MERIT, 16 x 12 inches with facsimile of National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National Office. No. 83314 \$2.00

YEAR BARS. Regulation and miniature year bars for 1968, 1967, 1966, 1965 and 1964. Other years on special order with \$1.00 additional service charge and three weeks delivery.

H. REGULATION Gold Plated No. 88231 \$0.60
 10K Gold No. 88408 2.50
 14K Gold No. 88585 3.60

J. MINIATURE Gold Plated No. 87700 \$0.60
 10K Gold No. 87877 1.40
 14K Gold No. 88054 1.50

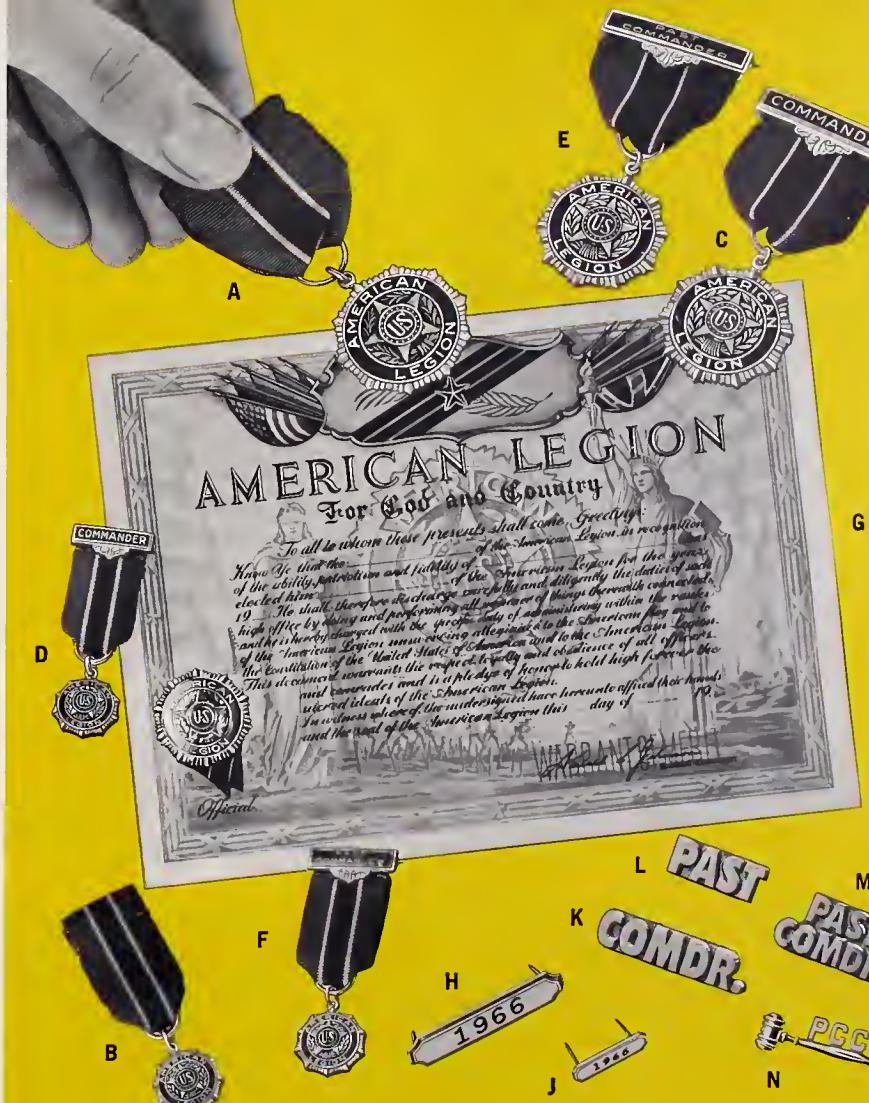
K. "CMDR." CAP PIN. Gold finished metal clutch back insignia. No. 71851 \$1.00
 25 or more, each80

L. "PAST" PIN. Gold finished metal clutch back. No. 71852 \$1.00
 25 or more, each80

M. "PAST COMDR." CAP PIN. Gold finished, metal clutch back. No. 71853 \$1.00
 25 or more, each80

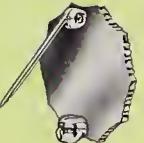
N. Past Commander Club gold color metal cap pin. No. 71995, each \$1.00
 50 or more, each80

SERVICE CHARGE FOR EXCHANGE OF CUSTOMERS ERRORS, 50¢ PLUS POSTAGE.





SCREW BACK BUTTON



PIN BACK BUTTON



CLUTCH BACK BUTTON



MIDGET
SIZE
BUTTON



REGULATION
SIZE
BUTTON

MEMBERSHIP BUTTONS Always wear your button

(Auxiliary Membership Pins, Page 42)

Sons of The Legion Membership Buttons, Page 40

All buttons have bronze centers, (silver centers for wounded veterans). Furnished with optional screw back or pin back at the same price. Clutch back on any buttons special order, four weeks delivery with \$1.00 service charge (except No. 83707). Unless specified bronze centers and screw back are furnished.

See Diamond Prices Below

A. MIDGET SIZE BUTTONS

Gold Plated	No. 83709	\$0.50
10K Gold	No. 83711	2.50
14K Gold	No. 83713	3.50

B. REGULATION SIZE BUTTONS

Gold Plated	No. 83715	\$0.50
10K Gold	No. 83717	3.50
14K Gold	No. 83719	5.00

CLUTCH BACK BUTTON. Nail with snap clutch for easy changing of smallest available button. Bronze center, gold plated, only. No. 83707 \$0.80

C. NAME PLATE. Heavy black finish 1 1/4 x 3" gravely with two nails and clutch back. Gold stamped emblem and white engraved lettering included in price. Limit of 25 spaces on each of four lines maximum. No. 72999 (with two lines of lettering) \$1.00
3 or 4 Lines 1.50

D. MUSIC BUTTONS for all members and former members of musical groups.

Gold Plated	No. 87650	\$1.20
10K Gold	No. 87652	4.50
14K Gold	No. 87654	6.00

PRESENT AND PAST OFFICER. Available for all elective officers of Post, County, District, Department and National. See page 10 for color designations and titles.

E. PRESENT OFFICER BUTTONS

Gold Filled	No. 83333	\$1.80
10K Gold	No. 83408	5.50
14K Gold	No. 83483	7.60

F. PAST OFFICER BUTTONS

10K Gold	No. 83558	\$4.50
14K Gold	No. 83633	6.00

DIAMOND SET BUTTONS. All 10K and 14K buttons on this page can be furnished with full cut diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED BUTTON.

3 point	\$ 16.00 plus button
5 point	24.00 plus button
8 point	34.50 plus button
10 point	43.00 plus button
30 point	180.00 plus button

ON ALL ORDERS UNDER \$3.00, ADD 25¢
FOR POSTAGE AND HANDLING.

RALPH JOHNSON
DEPT. ADJUTANT



DIAMOND SET BUTTONS



A



B



CHARTER MEMBER . . .

O. NEW. Charter member plaque. Embossed metal emblem and lettering showing individuals name with the number of the Post and the state. Mounted on 9½ x 7¼" five-ply, hand rubbed walnut panel.
No. 73219X \$9.95
Print Lettering Instructions. Four Weeks Delivery.

LIFE MEMBER . . .

E. LIFE MEMBER INSIGNIA
Silk embroidered cap insignia 2 x 2½ inches. Requires certification by a Post officer.
No. 72298 \$1.25

F. LIFE MEMBER ATTACHMENT

Made to fit below an American Legion or Past Officer button. Post Officer Certification Required.
No. 80050, 10K \$2.00
No. 80051, 14K \$2.80

G. LIFE MEMBERSHIP CARDS

See Page 43 for Auxiliary Life Membership cards and pin. Detail of standard membership card. Sterling Silver, with 10K gold emblem.
No. 70000 \$25.00
10K gold with 10K gold emblem
No. 70001 \$5.00

Prices include all engraving plus a chamois carrying case. Three weeks required for delivery.

PRICES DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.
THE FOLLOWING ENGRAVING INSTRUCTIONS SHOULD BE PRINTED OR TYPED: 1. Name of individual, 2. Full name and number of Post, 3. City and state location, 4. Desired date on card, 5. Typed or printed names and ACTUAL SIGNATURES OF COMMANDER AND ADJUTANT (preferably in India ink).

H. LIFE MEMBER RING

Black Onyx, set in heavy 10K Gold. Must be certified by a Post officer. Delivery, 3 weeks. Specify ring size
No. 74180 \$45.00

(See Page 14 for Diamond Prices.)

J. LIFE MEMBER PLAQUE

Deeply-embossed metal has heavy bas-relief emblem and lettering showing individual's name, with number of the Post. Mounted on 9½ x 7¼" five-ply, hand rubbed walnut panel.
No. 73220X \$9.95

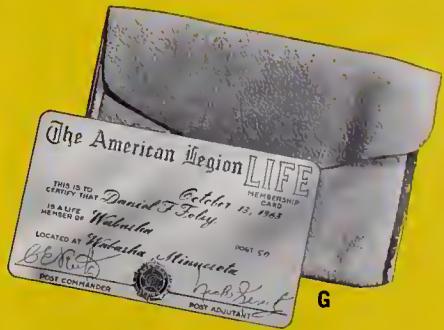
Print Lettering Instructions. Four Weeks Delivery.



E



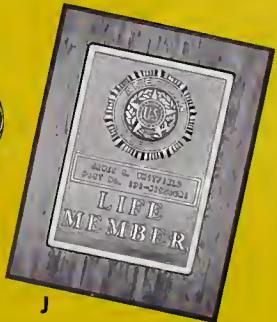
F



G



H



J



D



C

RINGS . . .

Specify Size on All Ring Orders.

See Page 13 for Life Member Ring, Page 40 for SAL Ring,
and Page 42 for Auxiliary Rings.

PAST OFFICER RINGS

See Page 10 for Titles and Color Designations for all Post, County, District, Department and National offices.

A. 10K Gold No. 73820	\$26.50
14K Gold No. 73840	38.00
Sterling Silver No. 73800	8.00
B. Women Legionnaires past officer ring. Three weeks delivery. Past Commander (only office available) 10K Gold No. 74120	\$20.00
C. Past COMMANDER RING (only office available) 10K Gold. No. 73860	27.50



A



G



D



H



E

MEMBERS RINGS

D. Black Onyx, set in 10K Gold, white, gold inlay on shanks. (Ideal for two diamonds).

No. 73900 \$25.75

E. Sterling Silver with gold plated emblem. Sizes 7-13 from stock. Others add \$2.00 with 2 weeks delivery. No. 73880 \$2.50

F. Sterling Silver, die struck, dark highlighted emblem. Heavyweight. Solid back. No. 74002 \$5.00



B

DIAMOND SET RINGS

Rings can be furnished with full cut diamonds. Add the following diamond and setting cost to the price of the desired ring.

3 point	\$ 16.00
5 point	24.00
8 point	34.50
10 point	43.00
30 point	180.00

WATCHES . . .

H & G standard Swiss movement 17 jewel watches. Water and dust resistant, anti-magnetic, sweep second hand with gold numbers and markers.

G. Stainless Steel Case (No. 74203) or Yellow case (No. 74204) with steel back \$19.90

H. Automatic wind with all stainless steel case, No. 74205 \$35.00

J. HAMILTON ELECTRIC. Only 8 moving parts. Run up to 2 years on replaceable energy cell. Stainless steel case. Shock-resistant, anti-magnetic and waterproof. No. 74201 \$79.50

K. WATCH BAND. Expansion "Twist-O-Flex" by Speidel. Standard end easily custom-fit to your watch.

White stainless steel No. 74213 \$5.50

Yellow gold-filled No. 74214 \$7.30



C



J



F



K

(See page 42 for Women's watch and band.)

DECALS . . .

A. JOIN POSTER. Two-color, 11 x 14" on 4-ply card-board. Space for Post imprint. No. 74986, each \$0.20
Package of 25 \$0.00

B. NEW! Honor a Service Family. Red, white and blue shield design 3 x 4" decal. Salute the families of those serving from your community. Build your membership future with this public relations program. No. 74978, each \$0.10
100 or more, each \$0.05

C. STICK-UP EMBLEM. Self-adhesive light weight metal, three colors, 2½". No. 74955.
1 to 24, each \$1.00
25 or more, each \$0.80

D. AUTO EMBLEMS. Copper finish bronze, hard enameled 3-inch American Legion emblem. No. 74950 has lug for attaching. No. 74951 has trunk attachment. Either style \$1.50

BUMPER STRIPS. Bright Day-glo

E. "MAINTAIN LAW AND ORDER." 3 x 14" No. 74979. Each \$0.15
Package of 25 \$0.05

F. "FOR GOD AND COUNTRY" 2 x 8", No. 74980 bumper (adhesive on back) or No. 74982 window (adhesive on front). Each \$0.04
Package of 25 \$0.75

3 x 14½", No. 74981 \$0.15
Package of 25 \$0.50

G. DECALS. All decals are double-duty type and can be applied front or back to transparent or solid surfaces.

(See Page 41 for Sons of The Legion decals.)

SIZE	AMERICAN LEGION	AUXILIARY	EACH	PER 100
1¼ inch	74980	34960	\$0.05	\$3.00
3 inch	74981	34961	0.05	3.00

PER 50

6 inch	74962	34962	0.20	6.50
9 inch	74963	0.30	10.00
12 inch	74964	1.00	
18 inch	74965	2.80	
24 inch	74966	4.00	

G. GOLD FOIL SEALS. Full color gummed back die cut.

American Legion No. 74967; Auxiliary No. 34967,
Package of 100 ¾-inch \$0.70

American Legion No. 74968; Auxiliary No. 34968,
Package of 50 1¼-inch 0.70

American Legion No. 74969; Auxiliary No. 34969,
Package of 50 2½-inch 0.70

H. AUTO PLATE. Baked enamel with yellow emblem and lettering on heavy gauge steel. No. 74953,
each \$1.00

J. LETTERED AUTO PLATE. Same as above with your "Post number." Minimum of 25 plates, three weeks delivery. No. 74954M, each \$1.00
50 or more, each 0.75

ON ALL ORDERS UNDER \$3.00, ADD 25¢ FOR POSTAGE AND HANDLING



A



B



C



F



E



G



H



J



BRIEFCASES . . .

All items on this page available with Auxiliary emblem. Unless otherwise specified American Legion will be sent.

Your name or initials stamped in gold free if remittance accompanies order.

A. DUAL ATTACHE-FILE CASE. Set your own "Open Sesame" combination lock. Luxurious Top Grain cowhide, lined with 100% Irish Linen, French edge lock stitched corners. Leather cornered blotter snaps out for convenience. Detachable five-pocket legal size accordion underarm file case for separate use. Overall size $17\frac{1}{2} \times 13 \times 4\frac{3}{4}$ ".

Black (No. 74400), Olive (No. 74401) or
Suntan (No. 74402) \$50.00

B. ECONOMY PORTFOLIO. Blue all vinyl plastic including zipper closure.

Size 11 x 14, No. 74408 \$1.25
Size 12 x 16, No. 74409 \$1.60

C. SLIM & TRIM. New long wearing rugged vinyl. Two step down expansion file and two envelope pockets. Size $17\frac{1}{2} \times 12 \times 2\frac{3}{4}$ ". Black (No. 74417), Olive (No. 74418), Ginger (No. 74419) or Suntan (No. 74420) \$14.00

D. ATTACHE CASE. Scuff resistant synthetic leather, $17\frac{1}{2} \times 12 \times 4\frac{3}{4}$ inch drum construction. Built-in file section and hinged writing desk. No. 74415 Ginger or No. 74416 Suntan \$20.00

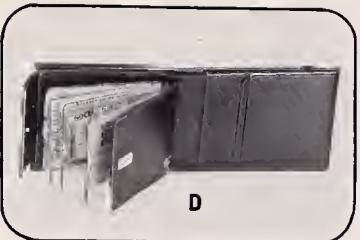
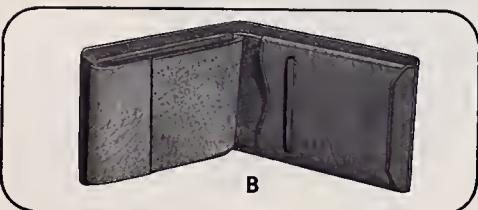
E. EXPANSION BRIEFBAG. Split grained cowhide with top grain flap. Stay open frame, reinforced carrying handle.

16 Inch. Suntan (No. 74411), Olive (No. 74410) or
Black (No. 74406) \$15.00
18 Inch. Suntan (No. 74413), Olive (No. 74412) or
Black (No. 74407) \$17.00

F. ECONOMY ATTACHE CASE. Scuff-resistant synthetic leather. $17\frac{1}{2} \times 12 \times 4\frac{3}{4}$ drum construction. Built-in three-section legal size accordion file No. 74424 Ginger or No. 74425 Suntan \$11.00



MEN'S LEATHER ITEMS . . .



A. REGISTRAR Billfolds by Prince Gardner. Photos show various features found in all Registrar billfolds. Difference in price depends on leather. All have removable photo-card cases with self adjusting "Adapta-snap" closing. Card case can be carried separately. Billfolds have "Invisible stitch" with no outside seams to rip or tear. All have bill divider with concealed money flap, extra card and key pockets and duplicate key slots.

Imported Pigskin in Black (No. 74468) or Brown (No. 74469) \$4.00

Buffalo Calf in Brown (No. 74435); Black (No. 74436) or Olive (No. 74437) \$5.00

Genuine Imported Morocco in Brown (No. 74473); Black (No. 74474); or Olive (No. 74475) \$7.50

Natural Shrunken Cowhide Shoulders in Walnut No. 74476 \$10.00

Pinseal Grain Kangaroo in Brown (No. 74482) or Black (No. 74483) \$12.50

B. REGISTRAR Billfold by Prince Gardner. Above Registrar features in fashions latest Tarnished Gold Buffalo Sueded Calf. No. 74484 \$7.50

C. KEY GARD by Prince Gardner. Features "Adapta-snap" self adjusting closing. Lifetime registration with reward to finder. Polished Cowhide

Sir Key Hanger in Black (No. 74488) or Mahogany (No. 74489) \$2.50

Eight Key Hanger in Black (No. 74490) or Mahogany (No. 74491) \$3.00

D. SNAP HAPPY BILLFOLD by Amity. Identifier with removable pass-card case. Two way bill divider/secret pocket, spare key holders.

Smooth Cowhide in Black (No. 74460); Brown (No. 74461) or Olive (No. 74470) \$5.95

Harness Cowhide in Black (No. 74492); Brown (No. 74493) or Olive (No. 74497) \$6.95

Puma Kid in Black (No. 74495) or Brown (No. 74496) \$8.95

E. BILL CLIP by Prince Gardner. Padded Polished cowhide with inside pocket for cards. Black (No. 74497) or Mahogany (No. 74498) \$2.50

F. KEY GARD by Prince Gardner. Contoured snap closing with Buffalo Calf over metal. Sir key hangers in Black (No. 74487); Brown (No. 74485) or Olive (No. 74486) \$3.80

G. COURIER by Amity. Wafer thin. Detachable money clip can be carried separately from accordion style 16-photo-card case.

Smooth Cowhide in Black (No. 74450) or Brown (No. 74453) \$5.00

Harness Cowhide in Black (No. 74462); or Brown (No. 74463) \$5.95

Your Name or Initials stamped in gold FREE if remittance accompanies order,

ATHLETIC JACKETS, T-SHIRTS . . .



All items furnished in adult sizes (except Dad and Granddad T Shirts). Other sizes have a minimum of three dozen with four weeks delivery.
Size Scale: JUVENILE (Ages 2, 4, 6, 8); BOYS OR GIRLS (Age 10—small; 12—medium; 14—large); ADULT (34-36—small; 38-40—medium; 42-44—large; 46-48—extra large).

See Page 40 For Sons of The Legion "T" Shirt

KIOS T SHIRTS. Best quality white cotton, reinforced nylon neck and sleeves, 2 color lettering. Specify sizes for ages 2 through 14.

A. "MY OAO" No. 70344 \$1.25

B. "MY GRANOAO" No. 70353 \$1.25

C. SOFT COTTON T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70376, each \$1.50
Per dozen 15.00

D. SOFT COTTON T SHIRT. White with fast color blue emblem and lettering. Nylon reinforced neck and sleeves. Adult sizes.

No. 70372, each \$1.25
Per dozen 12.48

E. BASEBALL T SHIRT. White with fast color blue nylon reinforced neck and sleeve trim. Adult sizes.

No. 70388, each \$1.50
Per dozen 15.00

SPECIALLY LETTERED SHIRTS FOUR WEEKS DELIVERY. Three dozen of any above T shirts lettered on the front at no extra charge. Less than three dozen, add \$4.00. Special lettering on the back, in addition at \$4.00 extra per dozen. Add 50¢ per shirt for numbers such as 1 thru 18.

F. NYLON JACKET. Hidden hood in zipper collar. Navy with White braid trim. No. 70238 \$9.00

G. NYLON JACKET. NEW! Orlon-fleece lined in Navy only with hood in hidden kangaroo pocket. No. 70242 \$15.50

H. JACKET. Water repellent cotton, lined with plaid acetate. Cotton knit neck and sleeve trim. Button pockets. Beige (No. 70246) or Navy (No. 70250) \$11.50

J. ZELAN JACKET. Weatherproof poplin with two-button collar. Navy blue (No. 70262) or Oyster (No. 70230) \$6.30

SPECIALLY LETTERED JACKETS FOUR WEEKS DELIVERY. Special designs, or any lettering processed directly on the back of any jacket above at 50¢ per garment in lots of 12 or more. Less than 12, there is a charge of \$3.50 plus the 50¢ per jacket.

Melton jacket, shown below, cannot be processed direct. Cut and sewed 2-inch felt lettering at 20¢ per letter. Processed lettering on a 10 inch plaque, sewed to the jacket at \$1.00 per plaque when 12 or more ordered. Less than 12, and \$3.50, plus the \$1.00 per jacket.

K. MELTON WOOL JACKET. Heavy 24-ounce blue Melton wool with knit sleeve and neck trim, dry-cleanable. No. 70267 \$12.95

"Write for quotations on any special jacket or shirt requirements."

BASEBALL . . .

Completely lettered uniforms and other accessories are available. Write for current prices.

L. BASEBALL CAPS. Wool flannel, elastic sweatband. Sizes 6½ to 7½. Colors: Royal, Black, Navy, Kelly, Navy with Scarlet bill and button. Specify size and color.

No. 70940, Each \$2.00

BASEBALL INSIGNIA (Illustrated on page 10). Silk embroidered on washable background, 3½ x 4½ with 3 inch emblem.

No. 72350 \$.60

See Page 10 for Baseball Activities Cap Insignia

M. AMERICAN LEGION BASEBALL AWARD PLAQUE Walnut and Gold

No. 73121K	13 x 16"	\$20.00
No. 73122K	15 x 18"	25.00
No. 73123K	17 x 20"	28.00

See Pages 20-22 For Other Cups, Plaques, and Trophies.

Engraving at 12c per letter or numeral.
Type or print engraving instructions.

CERTIFICATE OF PARTICIPATION. (Illustrated on Page 33). To certify participation in any American Legion program.

No. 75258, Each 25¢

BASEBALL MEDALS

See Page 26 for Other Medals

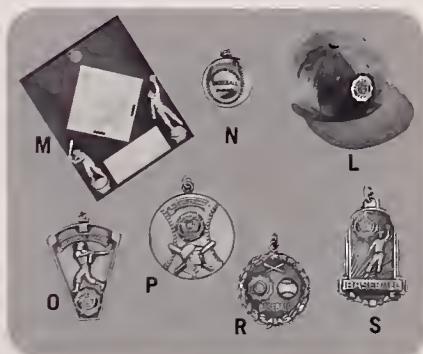
Medals have American Legion ribbon with joint pin and safety catch in presentation box. Specify bronze, sterling or gold filled quality.

		Gold Filled
N. Baseball	No. 73495	\$2.90 \$3.70 \$4.50 (Modeled Charm Without Ribbon)
O. Baseball	No. 73534	2.00 3.90 5.00
P. Baseball	No. 73531	2.00 4.30 5.60
R. Baseball	No. 73540	1.90 2.70 5.30
S. Baseball	No. 73537	1.90 2.70 5.30

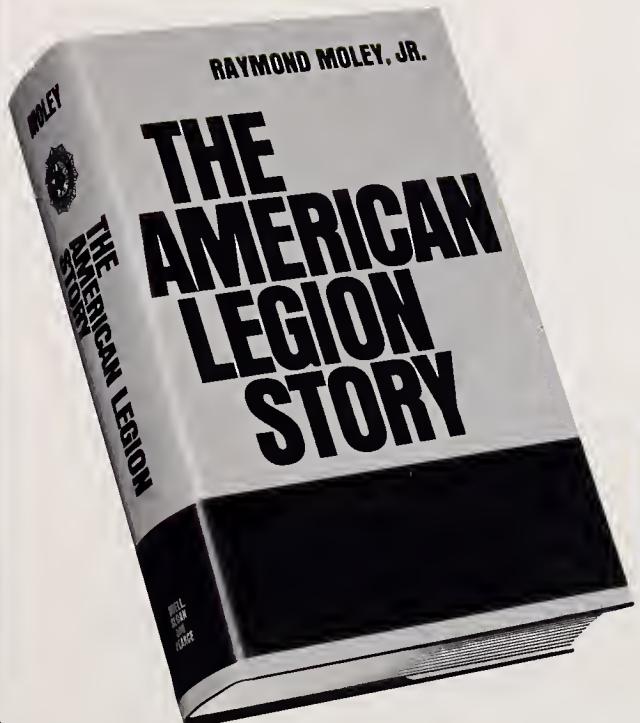
Engraving on reverse side of medals at 12c per letter or numeral. Type or print engraving instructions.

BOWLING SHIRTS

(Not illustrated) Nationally advertised bowling shirts, with emblem and complete lettering. Complete details are mailed to all Posts each year in advance of the bowling season. Look for your circular, or write for details.



"The American Legion Story
by Raymond Moley, Jr., is an excellent
book....To read Mr. Moley's interesting
narrative is to relive the history of our
nation in this century."—from the Fore-
word by J. Edgar Hoover



From the closing days of World War I to the present, this book traces the Legion's services to nation, state and community: in Rehabilitation, National Security, Child Welfare, Americanism, Youth Training for Better Citizenship, Religion, Disaster Relief, and Foreign Relations. Here is an inspiring story of individuals working as a dynamic force in national affairs.

Praise for *The American Legion Story*

"A wonderful book . . . as the years go by, people forget what happened, why it happened, and who did it. And so this exciting history . . . is now particularly timely." —Admiral Arleigh Burke

"A truly splendid job of weaving the history of a great organization into the history of America's emergence as a world power." —Richard M. Nixon

"Raymond Moley, Jr., has woven a tremendous piece of American history into the story of the American Legion." —Gene Tunney

"A must on the reading list of every American." —Bob Feller

"An excellent, factual report of what one great civic and patriotic minded organization can do for its country." —Senator George Murphy

"I have enjoyed *The American Legion Story* very much. Not until I read [it] did I fully realize the constructive role it has played in our national life." —General Lucius D. Clay

"Reading this book, you will gain a deeper understanding of the Legion and of your part in it. [*The American Legion Story*] will represent the Legion and its cause throughout the nation—effectively, usefully, and impressively."

—L. Eldon James, Past National Commander, American Legion

"*'The American Legion Story'* is one that all Americans should know, and we are pleased that it is now available in a factual and forthright manner in this fine new book."

—John E. Davis, National Commander,
The American Legion.

Order a copy for your home, and your post, today.

THE AMERICAN LEGION STORY NO. 75199

Each
5 to 99 copies, each
100 or more copies, each

\$4.50 Prepaid
4.25 Prepaid
3.75 F.O.B.

TROPHIES ON DISPLAY . . .

Prices include figures, which are interchangeable. Specify both trophy and figure number. Trophies, cups, and plaques also available with Sons of The American Legion or Auxiliary emblem. Unless specified, American Legion will be sent. All have engraving plates. Expert engraving at 12c per character. Write for prices on engraving other than standard block letters. Items not shipped C.O.D. Print lettering instructions.

THREE WEEKS DELIVERY

A. Walnut and Gold (No figure)

No. 73071K 6" \$ 2.00

B. Two Step Walnut Base with Gold

No. 73074K 7" 4.00

C. White Onyx, Walnut and Gold (No Figure)

No. 73148G	5 $\frac{1}{2}$ "	\$ 6.00
No. 73149G	7"	8.00
No. 73150G	8 $\frac{3}{4}$ "	14.00
No. 73151G	11"	17.00
No. 73152G	12 $\frac{1}{2}$ "	20.00
No. 73153G	15 $\frac{1}{2}$ "	30.00

D. Modern Cup, With Figure and Walnut Base

No. 73092G 14" \$12.00

E. Walnut and Gold

No. 73055K	12"	\$8.00
No. 73056K	13"	8.30
No. 73057K	14"	8.80

F. Walnut Base, Blue Insert, Gold Filigree Ascent and Figure

No. 73064K	12 $\frac{1}{2}$ "	\$8.00
No. 73065K	13 $\frac{1}{2}$ "	8.30
No. 73066K	14 $\frac{1}{2}$ "	8.80

G. White Marble and Gold Cup with Figure

No. 73061K	14 $\frac{1}{2}$ "	\$10.50
No. 73062K	15 $\frac{1}{2}$ "	11.00
No. 73063K	16 $\frac{1}{2}$ "	11.50

H. Walnut and Gold

No. 73111K	9"	\$4.50
No. 73112K	10"	5.00
No. 73113K	11"	5.50

J. Walnut and Gold

No. 73094G	8 $\frac{1}{2}$ "	\$6.00
No. 73095G	9 $\frac{1}{2}$ "	6.50
No. 73096G	10 $\frac{1}{2}$ "	7.00

L. Pearl-Lite Moulded Base

No. 73229G	8"	\$2.50
No. 73230G	9"	3.00
No. 73231G	10"	3.50

M. All Gold Metal with Figure

No. 73097G 5" \$2.20

N. All Gold Metal Cup with Figure

No. 73099G 8" \$3.00

O. All Gold Metal Cup (No Figure)

No. 73098G 5" \$2.30

P. Red, White and Blue on Walnut Base with Gold

No. 73067K	15 $\frac{1}{2}$ "	\$ 9.00
No. 73068K	16 $\frac{1}{2}$ "	9.50
No. 73069K	17 $\frac{1}{2}$ "	10.00

R. Walnut Base

Gold	Silver	
No. 73307K	No. 73311K	12 $\frac{1}{2}$ " \$ 8.00
No. 73308K	No. 73312K	14 $\frac{1}{4}$ " 11.00
No. 73309K	No. 73313K	15 $\frac{3}{4}$ " 13.50
No. 73310K	No. 73314K	18" 17.00

S. Walnut Base with Silver Cup and Figures

No. 73076G	10 $\frac{1}{2}$ "	\$11.00
No. 73077G	12"	12.00
No. 73078G	13"	16.00
No. 73079G	15"	18.00
No. 73080G	18"	33.00
No. 73081G	20"	36.00

T. Walnut and Gold with Two Figures

No. 73103K	30"	\$23.00
No. 73104K	31"	24.00
No. 73105K	32"	25.00

U. Walnut and Silver Bowl with Figures

No. 73163K	15"	\$20.00
No. 73164K	16 $\frac{1}{2}$ "	25.00
No. 73165K	18 $\frac{1}{2}$ "	30.00

V. Walnut Base with Gold Cup and Figures

No. 73200K	16"	\$14.00
No. 73201K	17"	14.50
No. 73202K	19 $\frac{1}{4}$ "	19.00
No. 73203K	21 $\frac{1}{2}$ "	23.00

W. Wood Grained Vinyl Bonded to Metal on Walnut Base

No. 73082G	15 $\frac{1}{2}$ "	\$11.50
No. 73083G	16 $\frac{1}{2}$ "	12.00
No. 73084G	17 $\frac{1}{2}$ "	12.50
No. 73085G	18 $\frac{1}{2}$ "	13.00
No. 73086G	19 $\frac{1}{2}$ "	13.50

X. Walnut Base, Gold Columns, Cup and Figure

No. 73088G	16 $\frac{1}{2}$ "	\$15.00
No. 73089G	17 $\frac{1}{2}$ "	15.50
No. 73090G	18 $\frac{1}{2}$ "	16.00

*See Pages 13, 18, 22, 23, 29 for
other awards and plaques.*

FIGURES. More than 1,000 available for any occasion. Write for information on any figure not illustrated. Trophy prices on pages 21 include your selection of figure. When ordering, be sure to specify both the trophy and figure numbers desired.

BUGLER—No. 73329 (Gold) • No. 73333 (Silver)

PARTIAL LIST OF ADDITIONAL FIGURES

ACHIEVEMENT—Lady No. 73337 • Winged No. 73338

BASEBALL—Fielder No. 73354 • Pitcher No. 73355

BASKETBALL—Male Center No. 73358

BOWLING—Comic Bowler No. 73365 • Lady Bowler No. 73346 • Ten Pin No. 73334

BULL THROWER—No. 73356 (\$1.50 additional)

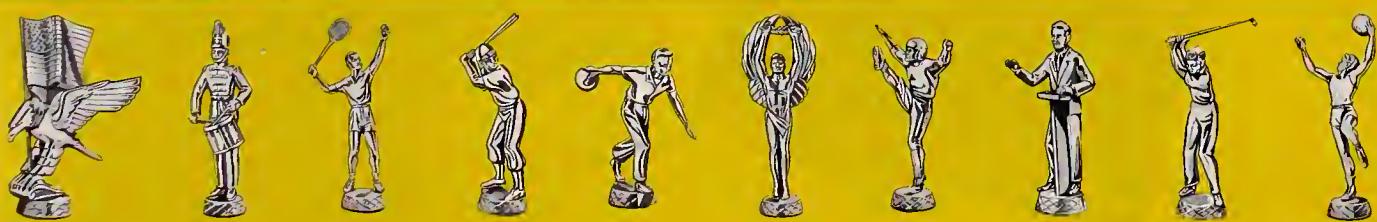
LAZY VICTORY WITH CUP—No. 73340

MALE VICTORY WITH CAPE—No. 73341

MUSIC—Lyre No. 73349 • Note No. 73364 • Major No. 73348 • Majorette No. 73347

SAFETY—Lady No. 73357 • Male No. 73344

TRACK—Male Sprinter No. 73361 • Male Track No. 73362



Specially designed for the
American Legion
All purpose flag and eagle
\$1.50 Extra
No. 73321 Gold
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No. 73336

Football Kicker
No. 73259

Speaker w/ Podium
No. 73351

Male Golf
No. 73343

Basketball Passer
No. 73359



A



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W



PLAQUES FOR DIGNITY and CHARACTER . . .

All plaques furnished with American Legion, Sons of the Legion or Auxiliary emblems. Unless specified, American Legion will be sent. Engraving at 12c per character.

See Pages 13, 18, 23 For Special Purpose Plaques.

A. Walnut and Gold Shield

No. 73139G	8½x11	\$10.00
No. 73140G	9½x12	13.50
No. 73141G	12x15	25.00
No. 73142G	15x18	\$27.00

A



B



B. Walnut and Gold

Americanism With Eagle and Flag Figure

No. 73291K	11½x13½"	\$25.00
------------	----------	---------

C. Walnut and Gold State Outline—(Specify State)

No. 73227K	Approx. 8½x13½"	\$24.00
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D. Walnut and Gold

No. 73237K	6x9"	10.00
No. 73238K	8x12"	13.00
No. 73239K	10x15"	17.50

E. Walnut and Gold, Silver

Gold	Silver	
No. 73167K	No. 73268K	7¾x10"
No. 73168K	No. 73269K	.9¾x12"
No. 73169K	No. 73281K	11¾x14"

F. Walnut and Gold Recognition Award

No. 73118G	7½x10½"	\$11.00
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G. Walnut and Gold

No. 73126K	6¾x5"	\$ 4.00
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H. Walnut and Gold

No. 73176G	9x6"	\$10.00
No. 73177G	8x10"	12.00
No. 73178G	10x13"	15.00

J. Walnut and Gold

No. 73240K	6½x7½"	\$ 4.50
------------	--------	---------

K. Walnut (Write for prices on additional or fewer plates).

Gold	Silver	
No. 73173K	No. 73106K	6x9"
No. 73174K	No. 73107K	8x12"
No. 73175K	No. 73108K	10x15"

L. Walnut and Gold.

No. 73187G	8½x10¾"	\$15.00
No. 73188G	10¼x13"	21.00
No. 73189G	12x15"	25.00

M. Ebony and Gold Scroll.

No. 73191K		\$3.20
------------	--	--------

N. Walnut and Gold

No. 73193K	7½x9"	\$ 7.50
No. 73194K	8½x10½"	10.00
No. 73195K	10x12"	13.00
No. 73196K	12½x15"	17.00

O. Walnut and Gold with stand.

No. 73218K	8¼"	\$ 7.00
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P. Walnut and Gold with stand. (Specify Figure)

No. 73144G		\$12.50
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C



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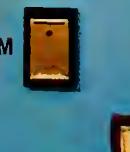
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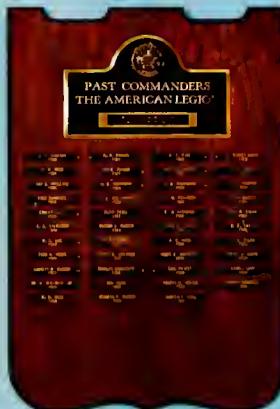


K



Deeply embossed metal, heavy bas-relief emblem, mounted on five-ply, walnut panels. Embossed lettering includes name of the individual, the Post Unit, County, District or Department, and the date of office.

Plaques Available Only with Illustrated Lettering. Print All Lettering Instructions. Four Weeks Delivery.



C



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E



F



G



H



J

K

A. PAST COMMANDERS ROSTER. Permanent tribute to the men who have served as Commanders. Room for 60 names (see name plate copy below), on a 22 x 32 x 3/4" bronze finished plaque. No. 73242X, each \$45.00

B. PAST PRESIDENTS RDSTER. Same description and size as Past Commanders Roster above, except with Auxiliary emblem and lettering for Past Presidents. (See name plate copy below). No. 33242X, each \$45.00

(Above shipped Express, F.O.B. New Albany, Ind.)

NAME PLATE. Embossed plate for above with individuals name and year.

When ordered with above plaques, On subsequent orders,
No. 73243X, each \$2.00 No. 73244X, each \$3.00

All Items Below Shipped Prepaid.

C. PAST POST COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16".
No. 73245X, each \$19.95

D. PAST COUNTY COMMANDER PLAQUE. Antique silver finish award 12 x 15 x 5/16".
No. 73246X, each \$19.95

E. PAST DISTRICT COMMANDER PLAQUE. Bronze finish award 12 x 15 x 5/16".
No. 73247X, each \$19.95

F. PAST DEPARTMENT COMMANDER PLAQUE. Antique gold finish award
12 x 15 x 5/16". No. 73248X, each \$19.95

G. LIFE MEMBER PLAQUE. Individual's name, with number of the Post and State
Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel. No. 73220X \$9.95

H. AWARD OF MERIT PLAQUE. 7 x 9" for any general use. Individually embossed
wording includes word "To" with panel for recipients name and word "For" with
panel space for four lines of your own copy included in price. Each line not to exceed
28 characters or spaces and to include your Post name. No. 73249X \$13.75

J. GADEL PLAQUE. Solid walnut 6 x 9" plaque with a half-round gavel. Gold finished
1 1/4 x 4 1/4" engraving plate. Engraving at 12c per letter or character. American Legion
(No. 73241) or Auxiliary (No. 33241), each \$9.00

K. CHARTER MEMBER. Individuals name, with number of the Post and State name.
Mounted on 9 1/2 x 7 1/4" five-ply, hand rubbed walnut panel. No. 73219X \$9.95

NOTE: ALL LETTERING ON ABOVE PLAQUES RAISED THRU EMBOSSED.
ENGRAVING OF PLATES DOES NOT MATCH OTHER LETTERING.

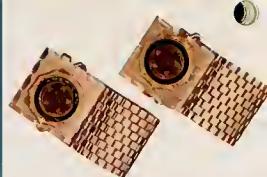
MEN'S JEWELRY . . .



TIE BAR CUFF LINK SET. Attractive tu-tone silver finish hand engraved. No. 74638 \$7.50



TIE BAR. Gold plated economy shorty. No. 74623 \$1.00
TIE TACK, gold plated with pin and non-slipping clutch back. No. 74618 \$1.00



CUFF LINKS ONLY, Heavy quality yellow gold finish. No. 74631 \$5.00



SILVER FINISH SET. Available as set only. No. 74617 \$2.50



STERLING SILVER SET. Hand engraved. No. 74632 \$8.50



FLAGS. A "must" for the well dressed male. Rhodium finished with hard fired enamel. Pin Back No. 80098, Nail and clutch back No. 80099, Tie Tack and chain back No. 80094, Each \$1.50



TIE BAR CUFF LINK SET. Heavy Yellow Gold with Mother of Pearl inserts. Set No. 74639, \$7.50



TU-TONE. Die struck emblem in silver finish background with yellow gold highlights.

CUFF LINKS. No. 74630 \$2.50
 SHORTY TIE BAR. No. 74627 \$1.50
 TIE CHAIN. No. 74628 \$1.50
 TIE TACK. No. 74629 \$1.50



GOLD PLATED SET. Available as set only. No. 74616 \$2.50



BELT AND BUCKLE by Swank. Black, adjustable stretch belt with silver finished buckle. Specify waist size. No. 74634 \$2.50

INDEX . . .

ITEM	American Legion	American Legion Auxiliary	ITEM	American Legion	American Legion Auxiliary	ITEM	American Legion	American Legion Auxiliary
Accounting Records	31		FLAGS, BANNERS EQUIPMENT	3,4,5,6,24,32	32,47	Pledge of Allegiance	32	32
Addresser	31		American Legion, Sons of the Legion & Auxiliary Banners, U.S. Flags (all types), Poles & Bands, Case, Decorations, Flag Codes, Etc.			Podium	30	
American Legion Story	19		Gavels, Gavel Bells	30	30	Poker Chips	39	
Apron	45		GRAVE DECORATIONS	2	2	Poppies	33	33
Arm Bands	10		Markers, Cemetery Vase, Wreaths, Spray			Poppy Can	32	
Ash Trays	37		Greeting Cards	32	32	Poppy Charm	47	
Auto Emblems	15		INITIATION			Poster, Join The Legion	15	
AUXILIARY SECTION	42-47		Lamps	28	28	Post Card Printer	31	31
BAOGES	11,12,32	42,43	Flags	3	3	Post Commander Guide	32	
Officer, Past Officer, Member, Year Bar, Badge, Identification Badges, Etc. (Tags)			Certificate	33		Preambles	28,31	28,31
Baseball Supplies	10,18		JACKETS	18		Printing Cuts	33	33
Bells, Gavel	30	30	Athletic Jackets			RADOS	35,36	35,36
Belts, Buckles	9,24	2,42	Jacket, Uniform (See Uniforms & Accessories)			RINGS	13,14	42,43
Bibes	2,42		JEWELRY, MEN'S	24		SCHOOL AWARD	29	29
BILLFOLDS	17	44	Cuff Links, Tie Chains, Bars, Clips			Medals, Plaques, Certificates		
Key Kaddies, Pocket Secretaries			JEWELRY, WOMEN'S	42,43	46,47	Seals, Gold Foil	15	15
Blazer	8		Pins, Earrings, Pendant, Necklace, Charms		43,46,47	Seal Presses	30	30
Blood Donor Pins, Certificates	33	33	Key Chains, Kaddies	17,35	44	SHIRTS	18	
Bob Tail Tie	9		Lamps, Initiation	28	28	"T" Shirts, Polo, Sport, Baseball, Lariat Tie, Dad, Granddad		
BRIEF CASES	16	16	Leather Goods (See Brief Cases, Billfolds, Etc.)			Shirts, Uniform (See Uniforms & Accessories)		
Brief History	32		Lectern	30	30	SIGNS, WALL CLOCK	28	
Bronze Awards	30	30	Life Membership	42	42	Sons of the Legion Section	40,41	
Number Strips	35		Lighters	36	36	Speakers Stand	30	30
Business Cards	33		Matches	37		Stainless Steel Tableware	37	37
BUTTONS (LAPEL)			MEDALS	18,26,27,29	25,26,27,	Stick on Badges	32	32
& PINS	12,13	42,43	Meeting Notice Cards	32	32	TABLES	38,39	38,39
Membership, Officers, Past Officer, Music, Continuous Member			Membership Buttons & Pins (See Buttons)			Ties (See Uniforms & Accessories)		
CAPS & CAP COVERS	7		Membership Ledger	31		Tie Chains, Bars (See Jewelry, Men's)		
Card Case	17,35	35,44	Minute Book	31		Travel Kit	36	
Card Key Lock	31		Money Clip	17,36		TROPHIES	20,21	20,21
Cards	13,31,32,33	32,42	Music, Insignia	10,12,26,27	26,27,46	Cups, Plaques, Award, Flags		
Certificates	13,18,29,33	25,33	Name Plate, Bronze	35		Trousers (See Uniforms & Accessories)		
CHAIRS	38,39	38,39	Need A Lift	32		UNIFORMS & ACCESSORIES	8,9	
Charter Member Plaque	13,23		Number Pins	8	8	Trousers, Shirts, Ties, Jacket, Blazer, Sox, Belt & Buckle, Number Pins, Etc.		
Chips, Poker	39		ORATIONS, BADGES OF OFFICER (See Medals, Plaques)	32		Wall Clock	28	
Cigarette Case	44		Officer (See Buttons, Badges, Plaques, Embroidered Insignia, etc.)			Warrants, Past Officer	11	
Citations	13,33	25,33	PAMPHLETS	32	32	Watch Bands	14	42,43
Clocks	28,35,36	35,36	Past Officer (See Buttons, Badges, Plaques, Embroidered Insignia, Rings, Cards, etc.)			Watches	14	42,43
Coin Cards	32		PENS, PENCILS	34,35	34,35	Wreaths (See Grave Decorations)		
Compacts	45		Photo Case	17,35	35,44	Year Bars	11	42,43
Constitution & By Laws	32		PLAQUES			SDNS OF THE AMERICAN LEGION		
Cuts, Printing	33		Award, General	22	22	Some of The American Legion items have been included in the catalog rather than in a separate supplement * See pages 40-41		
DECALS	15		Baseball	18				
DISHES	37		Charter Member	13				
Distinguished Guest Badge	36		Life Member	13,23	23			
Dues Envelopes	32		Oratory	29	23			
Duplicator	31	31	Past Officer	23	23			
EMBROIDERED INSIGNIA	10,13	10	School Award	23	23			
Arm Bands, Emblems, Baseball, Life Membership, Officer, Past Officer, Etc.								
Encyclopedia	48	48						

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Any medal on pages 26-27 with the American Legion Emblem furnished with the Auxiliary Emblem and ribbon on special order. Four weeks for delivery, at \$1.00 additional per medal service charge.

CERTIFICATE OF PARTICIPATION. (Illustrated on Page 33) Available for Auxiliary. All purpose citation to certify participation in any American Legion Auxiliary program. No. 35258 25c

A. Americanism. This medal to be awarded to adults ONLY **Bronze** **Sterling** **Gold Filled**
No. 33510 \$1.90 \$3.00 \$5.40

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G. Citizenship No. 33480 1.90 3.60 4.60

H. Essay No. 33573 1.90 3.60 5.30

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JJ. R.O.T.C. Scholastic Excellence with American Legion Ribbon and Ribar.
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No. 33594 — — 3.00

M. Essay No. 33471 1.90 2.70 5.30

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See Page 25 For Auxiliary Medals, Page 18 For Baseball Medals and Page 29 For School Award And Oratory Medals.

CERTIFICATE OF PARTICIPATION (illustrated on page 33). Engraved 8 x 10 certificate with emblem in color. Blanks to be filled in certifies participation in any American Legion program. No. 75258 \$0.25

		Bronze	Sterling	Gold Filled
A. GENERAL PANEL	No. 73567*	1.90	2.70	5.30
B. GENERAL WREATH	No. 73585*	2.00	4.10	5.40
C. GENERAL SCHOLASTIC BOOK	No. 73588*	2.00	4.20	5.70
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E. SCHOLASTIC	No. 73579*	2.00	4.00	5.30
F. SCHOLASTIC	No. 73582	2.00	4.50	6.00
G. SCHOLASTIC AWARD	No. 73570	1.90	2.70	5.30
H. ESSAY	No. 73471	1.90	2.70	5.30
J. ESSAY	No. 73477	1.90	3.70	4.80
K. ESSAY	No. 73573*	1.90	2.90	5.30
L. ORATORY	No. 73528	1.40	2.30	3.90
M. ORATORY	No. 73519	1.90	2.70	5.30
N. ORATORY	No. 73522	1.90	2.70	5.30
O. ORATORY	No. 73513	2.00	3.70	4.80
	See Page 29 For Special Oratory Medal.			
P. HEROISM	No. 73431	2.20	3.60	4.50
R. VALOR (Silver Only)	No. 73565		3.00	
S. HEROISM	No. 73434	1.90	2.70	5.10
T. MERIT AWARD	No. 73428	1.90	2.70	4.90
V. MEDAL OF MERIT	No. 73425	1.90	3.60	4.60
W. AMERICANISM	No. 73483	1.90	3.60	4.60
X. CITIZENSHIP	No. 73480	1.90	3.60	4.60
Y. MAJOR (73459) or MAJORETTE	No. 73462	1.90	2.70	4.40
Z. DRUM AND BUGLE	No. 73468	2.00	4.00	5.50

AA. MEMBERSHIP ACHIEVEMENTNo. 73422	1.90	4.10	5.60
BB. ALL SPORTSNo. 73447*	1.90	2.90	5.30
(Panel changed for any sports figure. Three weeks delivery. Specify.)				
CC. ATHLETIC AWARDNo. 73444* 1.90	3.50	4.40	
	<i>See Page 18 for Baseball Medals</i>			

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OO. ROTC MILITARY EXCELLENCE	
With RibarNo. 73501
EE. ROTC SCHOLASTIC EXCELLENCE.	
With RibarNo. 73507

FF. MERITORIOUS SERVICE	
(pin back, no ribbon)No. 73594* — — 3.00
GG. MUSICNo. 73465* 1.90 2.70 5.30
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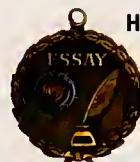
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ADVERTISING SIGNS, CLOCK, LAMP . . .

Installation of identification and safety signs, a community service program within the financial reach of every post, combines advertising with good public relations. Impervious to elements, all signs and panels on this page are finished in full color.

A. OUTDOOR SIGN. Modern double-faced, deep formed, cast plexiglas sign. Extruded aluminum double "F" channel frame. Full color emblem with red, blue and black inside lettering of special Acrylic paint. Complete with fluorescent lights.
No. 74555, 3 x 4 ft. \$199.50

BOOM POLE ASSEMBLY. For installing above sign
No. 74554, for 3 x 4 ft. sign \$12.00
F.O.B. Knoxville, Tennessee. 9 weeks delivery

B. ILLUMINATED ELECTRIC WALL CLOCK. Golden Glow 15 $\frac{1}{4}$ inch square clock 4 inches deep. High impact polystyrene frame is vacuum gold plated, illuminated by two 25-watt bulbs easily changed.
No. 74556 \$22.00

Clock shipped prepaid.

C. WELCOME SAFETY SIGN. Town name, state abbreviated, post name and number on a 20 x 30-inch heavy gauge steel sign.
Baked Enamel No. 74580E \$17.80
Reflective Scotchlite No. 74581E 27.00

D. STANDARD SAFETY SIGN, 14 x 20 inches on heavy gauge steel.

Baked Enamel No. 74590E \$10.75

Six or more, each .950

Reflective Scotchlite No. 74591E 15.50

Safety Signs Shipped Prepaid. Three Weeks Delivery.

FOR CONVENIENCE AND SAVINGS ALL ITEMS ON THIS PAGE EXCEPT "A" AND "G" SHIPPED PREPAID. THREE WEEKS FOR DELIVERY. PRINT ALL LETTERING INSTRUCTIONS.

CIRCULAR SIGNS—LETTERED PANELS. (Available with emblem and lettering on one side only or double faced with proper lettering on both sides). Heavy gauge steel.

E. CIRCULAR EMBLEM ONLY

BAKED ENAMEL

No. 74565E, (18" single face) ea.	\$13.50
No. 74566E, (24" single face) ea.	15.50
No. 74557E, (36" single face) ea.	30.00
No. 74573E, (18" double face) ea.	15.00
No. 74574E, (24" double face) ea.	17.50
No. 74559E, (36" double face) ea.	32.00

REFLECTIVE SCOTCHLITE

No. 74584E, (18" single face) ea.	\$18.00
No. 74586E, (24" single face) ea.	23.50
No. 74558E, (36" single face) ea.	45.50
No. 74585E, (18" double face) ea.	25.00
No. 74587E, (24" double face) ea.	30.00
No. 74560E, (36" double face) ea.	65.00

F. LETTERED PANELS ONLY

BAKED ENAMEL

No. 74567E, (6 x 14" single face) ea.	\$11.00†
No. 74568E, (8 x 14" single face) ea.	11.50†
No. 74569E, (6 x 14" double face) ea.	13.00†
No. 74570E, (8 x 14" double face) ea.	14.00†

REFLECTIVE SCOTCHLITE

No. 74577E, (6 x 14" single face) ea.	\$13.00†
No. 74578E, (8 x 14" single face) ea.	14.00†
No. 74575E, (6 x 14" double face) ea.	16.00†
No. 74576E, (8 x 14" double face) ea.	17.00†

16" x 14" Lettered Panels in either Enamel or Scotchlite are limited to 3 lines with 21 spaces per line.
18" x 14" Lettered Panels are limited to 4 lines with 21 spaces per line.

G. INITIATION LAMPS. Color emblem fired permanently in glass on plexiglas rim. Walnut base, electric cord and plug. Overall height 18 inches. EMBLEM on both sides, American Legion (No. 74530) or Auxiliary (No. 34530) \$16.50

PREAMBLE on one side, emblem on reverse, American Legion (No. 74531) or Auxiliary (No. 34531) \$17.50

INITIATION LAMPS F.O.B. INDIANAPOLIS, INDIANA

FOR BETTER CITIZENSHIP and AMERICANISM . . .

Oratorical Program

The High School Oratorical Contest has been a successful activity of many Posts for several years. Awards, matching the high quality of those available for the School Award Program, have been designed for presentation to co-operating schools and participants.

A. ORATORY PLAQUE. Bronze plate mounted on walnut stained backboard 10 x 14 $\frac{1}{4}$ ". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 12c per letter or numeral.) Four weeks delivery.
No. 73559 Prepaid. \$35.00

See Pages 20-22 For Other Cups, Plaques, and Trophies.

B. ORATORY MEDAL 1 $\frac{1}{4}$ inches with design featuring Patrick Henry.

Bronze, No. 73555	\$2.00
Silver, No. 73556	2.70
Gold-plate, No. 73557	3.70

C. BROOCH. To supplement your oratory award.

Brooch, Bronze, No. 73560	\$1.00
Gold Filled, No. 73561	1.90

See Page 33 for Certificate for Participants

School Award

The American Legion School Award medal is presented by Posts to a vast number of boys and girls in graduating classes of public and private schools. Recipients best represent outstanding qualities of character and ability. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service, which if cultivated, result in better citizenship.

D. SCHOOL AWARD PLAQUE for presentation to co-operating schools. Bronze plate on walnut stained backboard 10 x 14 $\frac{1}{4}$ ". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 12c per letter or numeral.) Four weeks delivery.
No. 73409 Prepaid. \$35.00

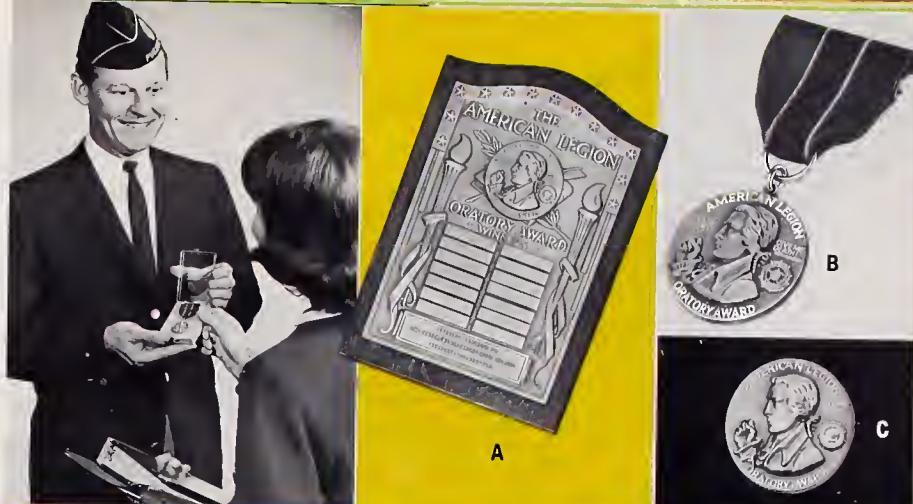
E. MEDALLION (2 $\frac{1}{2}$ ") award complete with miniature lapel pin and engraved certificate. No. 73400\$2.50

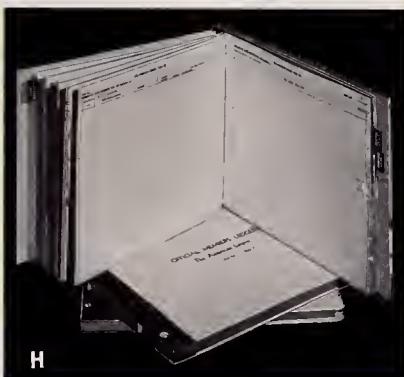
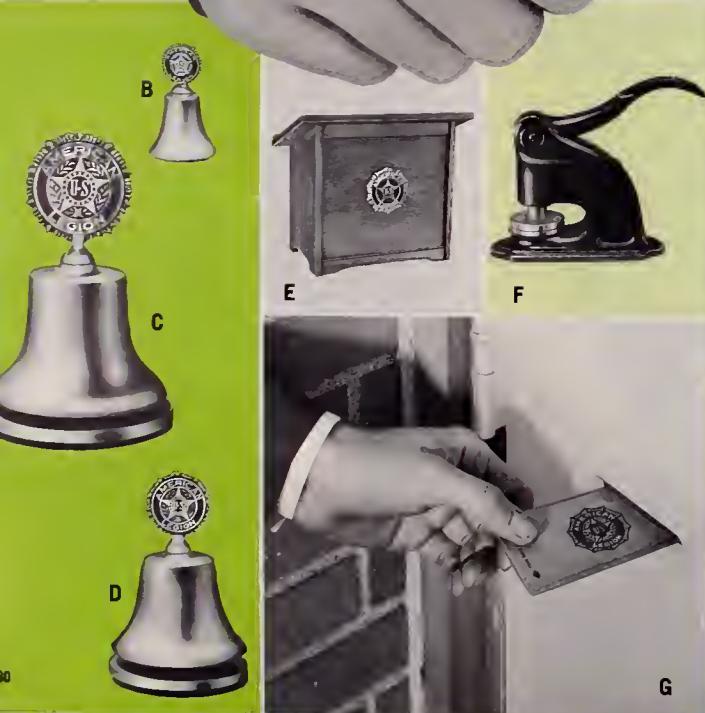
F. BROOCH 1/10 10K Gold filled, to supplement your school award. No. 73402\$1.90

G. SMALL MEDAL 1 $\frac{1}{4}$ inches, complete with engraved certificate. No. 73401\$1.50

CERTIFICATE OF HONORABLE MENTION (Not illustrated.) For presentation only to runner-up in American Legion School Award medal program in recognition of outstanding scholarship and achievement.
No. 73405\$0.25

On All Orders Under \$3.00, Add 25c Postage and Handling.
Print All Engraving Instructions.





**Preamble to the Constitution of
The American Legion**

* For God and Country, we associate ourselves together for the following purposes: To uphold and defend the Constitution of the United States of America; to maintain law and order; to foster and perpetuate a one-hundred per cent Americanism; to preserve the memories and incidents of our associations in the Great War; to incite a sense of individual obligation to the community, state and nation; to combat the unscrupulous of both the classes and the masses; to make right the master of might; to promote peace and good will on earth; to safeguard and transmit to posterity the principles of justice, freedom and democracy; to conciliate and sanctify our comradeship by our devotion to mutual helpfulness.

G J



MEETING EQUIPMENT . . .

A. ROSEWOOD GAVEL. American Legion (No. 74500) Sons of the Legion (No. 52307) or Auxiliary (No. 34500) emblem on engraving band \$6.00

ENGRAVING ON GAVELS AT 12c PER CHARACTER

CAST BRONZE BELLS

ENGRAVING ON BELLS AT 12c PER CHARACTER

B. TINKLE BELL. 3½ inches high with clapper. American Legion (No. 74506) or Auxiliary (No. 34506) \$2.70

C. STANDARO GAVEL BELL, 9 inches high. American Legion (No. 74502) or Auxiliary (No. 34502) \$18.00

D. MINIATURE GAVEL BELL, 7¾ inches high. American Legion (No. 74504) or Auxiliary (No. 34504) \$11.50

E. SPEAKER'S STANO-LECTERN. Heavy weight mahogany veneer plywood, equipped with 5" bronze American Legion emblem.

Permanent Stand. Hardwood frame. Top 18" wide 13½" deep of ¾" veneer. Front 16½" high; back 12¾".

No. 74507 (FOB CHICAGO) \$32.00

F. SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter.

	American Legion	Auxiliary	
Desk style	No. 74512. \$16.00	No. 34512..... \$16.00	
Pocket style	No. 74513. \$16.00	No. 34513..... \$16.00	

BRONZE-ALUMINUM EMBLEMS. (Not illustrated). Dark background with polished highlights in bronze or aluminum. Specify for attaching to wood, stone or metal.

THREE WEEKS DELIVERY

Size	American Legion	Auxiliary	Price
2" bronze	73010	33010	\$1.90
2" aluminum	73017	33017	3.00
3½" bronze	73011	33011	2.50
3½" aluminum	73018	33018	3.80
5" bronze	73012	(not available)	4.00
5" aluminum	73019	(not available)	6.00
6" bronze	(not available)	33013	4.50
6" aluminum	(not available)	33020	6.00
7" bronze	73014	(not available)	5.50
7" aluminum	73021	(not available)	7.20
*18" bronze	73015	33015	Write For Current Prices
*18" aluminum	73022	33022	
*36" bronze	73016	(not available)	
*36" aluminum	73023	(not available)	

*18 and 36 inch emblems F.O.B. Nashua, New Hampshire. All others prepaid.

G. PICK-PROOF lock for single or double doors, activated by a Card Key in a plastic holder. Different combination for each Post helps build membership. New combination (No. 74802) free (if old cartridge is returned) Aids collection of annual dues. Lock (No. 74800), including accessories

Complete lock (no cards) \$25.00
Card Keys with plastic holders (No. 74801), each 25c

(Card Keys have imprinted emblem. Your Post name, number, location and up to six lines can be printed. Imprinting without charge on orders of 500 keys. Add \$12.50 for printing on less than 500.)

SPECIFY: 1. Is electric latch release now being used? 2. Thickness of wall or door at location for slotted face plate. 3. Give Post number.

H. POST RECORDS.

CASH RECORD BOOK. New modernized system. Loose leaf form, with cash receipts, checks drawn and bank balance sheets. No. 74540 \$6.30

MEMBERS LEDGER. New, revised sheets. Alphabetical record forms for 100 members No. 74546 \$6.50

MINUTE BOOK. Loose leaf, 100 sheets unruled with headings on front and back for writing or typing. No. 74550 \$4.50

Additional Sheets for Any of the Above, each 4c

AUXILIARY UNIT RECORDS AVAILABLE ONLY FROM THE NATIONAL AUXILIARY.

J. PREAMBLE. Reinforced 52 x 36 inch paper, underprinted 31 inch emblem, 1½ inch letters, mounted on spring roller with wall holders. American Legion (No. 74510) or Auxiliary (No. 34510) \$13.50

PREAMBLE. Above, unmounted without roller or holders. American Legion (No. 74511) or Auxiliary (No. 34511) \$6.00

K. MASTER PORTABLE SPIRIT DUPLICATOR. Easy, fast, convenient reproduction on 8½ x 11" paper of anything written, typed or drawn. Complete unit with supplies in a metal carrying, storage case. No. 75099 \$42.50
(Write for price list of extra supplies.)

L. MASTER ADDRESSEER. Prints addresses from carbon impressions typed on paper tape up to 100 times. Complete kit for 500 name mailing list.

No. 75100 \$29.50
(Write for price list of extra supplies.)

M. POST MASTER (SPIRIT POST CARD DUPLICATOR). Fast, clean, economical printing of five colors at one time anything written, typed or drawn on labels, tags or post cards. No. 75107 \$14.95
(Write for price list of extra supplies.)

N. C.O.D. ORDERS. REMITTANCE MUST ACCOMPANY ORDER.

ALLOW AN ADDITIONAL 7 TO 14 DAYS FOR PARCEL POST SHIPMENTS.

Operation Show Your Colors



Americans are serving
the cause of freedom in
Viet Nam.



I wear my country's
flag to show that I
support their efforts.

Complements of The American Legion and American Legion Auxiliary

A



C



D



H

POST and UNIT SUPPLIES . . .

A. FLAG TAB WITH CARD. Full color metal Flag tab. Comes with statement of purpose and support card. Give to the public on a free distribution basis.
No. 80095 Flag tabs with cards, per package of 1,000 \$4.90 PREPAID

B. MEETING NOTICE CARDS. Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.). Sample on application. Printed on U. S. Government post-cards (No. 75261) or blank card stock (No. 75262).

Specify Post or Unit name, number and location.

500 cards on plain stock.....	\$15.00
500 cards on U. S. Govt. Postcards.....	34.00
1,000 cards on plain stock.....	21.50
1,000 cards on U. S. Govt. Postcards.....	63.00
2,000 cards on plain stock.....	33.00
2,000 cards on U. S. Govt. Postcards	110.00

The above cards are available for Auxiliary with appropriate lettering.

C. "E-Z" STICK ON BADGES. Reusable 3 inch blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. American Legion (No. 75221) or Auxiliary (No. 35221). Each \$0.10; 50 to 99, each \$0.07; 100 or more, each \$0.06

(Write for quotations on special designs or lettering.)

D. PLEDGE OF ALLEGIANCE CARDS. Full color 3x5" cards, No. 75204.

Per 100 \$3.00. Per 500 \$7.00. Per 1,000 \$10.00
Imprinting on front between Emblems, maximum, five lines of 28 letters or spaces at \$1.50 additional per 1,000.

E. GREETING CARDS. Appropriate cards contain both the American Legion and Auxiliary emblems. Convalescent (No. 74851) or sympathy (No. 74852). 1 to 24, each..... 20c 25 or more, each..... 15c

F. PLEDGE TO VOTE BUTTON. Inexpensive, colorful, lightweight metal reminder for all local, state and national elections. Multiples of 1,000 only, No. 74833 per 1,000 \$6.00

G. PDPPY DAY CDSN CONTAINERS. Auxiliary emblem only on heavy fiber container, 3 1/16 x 5 inches. Metal bottom and top with coin slot. Per dozen, delivered, No. 34845 \$2.28

H. HOLIDAY CDSN CARDS. Effective money raising avenue. Coins are inserted on 16 holidays. Specify American Legion or Auxiliary emblem, and whether cards are to hold dimes (No. 34840) or quarters (No. 34841). Each..... \$0.16 Per 100 \$15.00 Mailing envelopes No. 34842, per 100 \$ 2.00

BOKKLETS & PAMPHLETS (Not Illustrated)

Service to God and Country, Revised edition of former "Back to God" handbook, (No. 75217) \$0.25

Know Your America, A 64 page study course in Americanism. No. 75205 \$0.30

Declaration of Independence and the Constitution of the United States. In 36 page, 3 x 6 inch booklet. No. 75206 1 to 49 copies, each, \$0.10; 50 to 99, each .07; 100 or more, each, .06.

Guidelines for Teaching About Communism. Joint publication, 28 pages, by The American Legion and National Education Association.

No. 75200 \$0.50 each
6-25 copies, 40c each; 26-99 copies, 35c each; 100 or more copies, 30c each.

"Thru the Years" Brief history of the American Legion, 32 page. No. 75209 25c

Post Commanders Guide. Handbook listing duties of all Post officers, committees, manual of ceremonies, etc. No. 75203 50c

National Constitution and By Laws of The American Legion. No. 75202, each 15c; 50 to 99, 10c each; 100 or more, 7c each. (Not Available for Auxiliary)

Manual of Ceremonies. Official American Legion ceremonies only, as carried in the Post Commanders Guide. No. 75201 30c

Let's Be Right on Flag Etiquette—20 page pamphlet. Questions and answers. Each No. 72600 \$0.15 Per 100 \$7.00

Flag Code—Illustrates and describes the correct way to display the American Flag. Each No. 72601 \$0.04; per 100 \$3.00; per 1000 \$20.00

Flag Code Newspaper Mat—Set in standard news-paper size, 5 columns 17 1/2" deep. Can be cut into sections for periodic or partial use. Each No. 72602 \$2.00

Post Public Relations Handbook. Basic guide for every Post. No. 75210, 1 to 9, each 30c
10 or more, each 25c

Need a Lift. Popular education and scholarship guide. No. 75207, each 25c
Package of 5, No. 75208, per package \$1.00

Orations. Printed speeches as delivered in national oratorical contest finals. For years 1957, 1959, 1960, 1961, 1962, 1963, 1964, 1965 or 1966. Specify year. No. 75362, each year \$2.00

DUES ENVELOPE. Self return envelope for dues. Post to fill in return address. Sampling shows much higher return than with use of dues notice. Add modern business methods to your membership renewals. No. 75299
Packed in boxes of 200 envelopes.

200 envelopes	\$ 5.50
400 envelopes	11.00
600 envelopes	14.70
800 envelopes	19.50
1,000 to 9,800	23.00 (per 1,000)
10,000 or more	20.00 (per 1,000)

ON ALL ORDERS UNDER \$3.00, ADD 25c FOR POSTAGE AND HANDLING.

AMERICAN LEGION AUXILIARY
Veteran Made Poppies

G

B

E

32



ITEMS NOT ILLUSTRATED . . .

RESOLUTION FOR POST EVERLASTING. Engraved blue and gold border 9 x 12 inches with embossed emblem. Suitable resolution to be signed by Post Commander and Adjutant and presented to next of kin of deceased members. No. 75228. Each \$0.25

POCKET CITATION. Heavy card stock, 2 1/2 x 3 3/4", rounded corners, three color embossed emblem. No. 75233, each \$0.05 per 100 \$4.00

GRACE CARDS. Catholic, Jewish and Protestant graces on a 2 3/4 x 4 1/4 inch tent shaped card for use on tables. American Legion emblem only. No. 75263. Per 100 \$2.00 per 1,000 \$10.00

Imprinted with your post name and location on two lines at an additional imprinting charge of \$1.50 per thousand.

CERTIFICATE OF INITIATION. Signed by Post Commander and Adjutant. No. 75220, each 10c per 100 \$0.00

NEW!

CITATION OF APPRECIATION. New engraved 8x10" certificate with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225) \$0.25

POPPIES. Only for use in initiation ceremonies or decoration. No. 74998, each 10c; 50 or more each 8c

BOND PAPER. American Legion Watermarked Rag-Content Bond paper for Post or Department stationery only. 8 1/2 x 11 inches. Per 1000 sheets, not including printing. (We Do Not Print) No. 75260 \$5.80. In lots of 10,000 or more, per 1,000 sheets, not including printing \$5.10

PRINTING CUTS. (Specify one, two or three color) (See Page 41 for Sons of The Legion cuts)

American Legion	Auxiliary	Size	One Color	Two Color	Three Color
74810	34810	1/2"	\$1.00	\$1.90	\$2.90*
74813	34813	3/4"	1.10	1.90	2.90*
74816	34816	1"	1.10	—	—
74819	34819	1 1/4"	1.10	2.10	3.10*
74822	34822	1 1/2"	1.20	—	—
74825	34825	2"	1.30	—	—
74828	34828	3"	1.80	3.40	4.80*
74831	34831	5"	2.90	—	—

*American Legion only

CORRESPONDENCE CARDS. All purpose card, 5 3/4 x 4", three color embossed emblem with envelopes. No. 75255, per 100 \$6.00

AMERICAN LEGION EMBLEM BUSINESS CARDS with 3-color embossed emblem. Per 100, not including printing. No. 75250 \$3.00



G

CERTIFICATES . . .

(See Page 41 for Sons of The Legion Citations)

BLANK AUXILIARY CITATIONS AVAILABLE ONLY FROM THE AUXILIARY NATIONAL HEADQUARTERS.

A. CERTIFICATE OF PARTICIPATION. All purpose 8 x 10", to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258). Each \$0.25

B. CITATION. Three color emblem, two color border, and artistic lettering on 9" x 12" (No. 75229) or 11" x 14" (No. 75230) card. Each \$0.25

C. CITATION. Blank, with full color emblem on 8 1/4" x 10 1/2" plain (No. 75231) or gold border (No. 75232) citation. Each \$0.12

D. CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed on 8 1/4" x 10 1/2" card. American Legion (No. 75227) or Auxiliary (No. 35227). Each \$0.25

E. CERTIFICATE OF PUBLIC RECOGNITION. Colorful recognition of the attainment of majority and Citizenship day. Includes "The American's Creed" and pocket size replica. No. 75226. Each 15c per 100 \$12.00

F. INDIVIDUAL BLOOD DONOR CERTIFICATES. Colorful blank certificates for Post (No. 74316) or Department (No. 74317) presentation \$0.25

G. BLOOD DONOR SYMBOLS. All orders must have Post Officer certification. Bronze Finish for donors of less than one gallon, No. 74310; Silver finish pins for 2 thru 4 gallons; 1 gallon, No. 74311; 2 gallons, No. 74312; 3 gallons, No. 74313; 4 gallons, No. 74314; or five or more gallons, (Gold Finish) No. 74315 \$0.90

NEW . . . The Auxiliary has approved participation in the Blood Donor Program. Basic Donor symbols with the Auxiliary Emblem are available. No. 34310 \$0.90

The American Legion

PENS
 (All pens and desk sets available with American Legion or Auxiliary Emblem.
 Unless specified, American Legion emblem will be set.)

A. PARKER "51" Self-filling Legion emblem will be set.
 at any altitude. Black, Red or Gray.
 No. 74253 Pen only
 No. 74254 Matching Pencil

B. PARKER "T" BALL JOTTER. A full year of guaranteed skip-proof
 writing. Black.
 No. 74271 Matching thin lead Pencil.

C. RETRACTABLE BALL PEN AND PENCIL SET. Black with \$1.98
 emblem and trim. Standard refill. American Legion (No. 74708) or silver
 Auxiliary (No. 34708) emblem.
 Each set \$1.98
 Special imprint up to three lines on minimum order of 25 sets.
 Per 25 \$0.75
 Per 50 \$1.75
 Per 100 \$30.00

D. BALL PEN. Non-skip ball in a blue and white barrel. American
 Legion (No. 74213) or Auxiliary (No. 34273). Each \$1.98
 Special imprinting with minimum order of 100.

E. BALL PEN SET. Gold color with blue emblems Imprinted. Pencil
 (No. 74242) or Auxiliary (No. 34242) emblem \$28.00
 has standard lead. Pen has standard non-skip refill. American Legion
 Pen No. 74266 Pencil No. 74267 \$2.00

F. PARKER CUSTOM T BALL JOTTER. Stainless steel. \$2.00

G. PARKER 45 CONVERTIBLE. Pen comes with liquid ink cartridge
 and converter to allow filling from ink bottle. Long wearing octanium
 point. Specify black, blue or green barrel. Long wearing stainless steel cap.
 Pen No. 74259 Pencil No. 74260 \$2.95

H. RITEPOINT BALL PEN. Micro-tip fine, non skip writing. Gold-color
 modern clip on comfortable grip barrel. Blue plastic barrel. \$3.95

No. 74241 each. 100 or more imprinted with up to 4 lines of your copy, each \$0.80
 Four weeks delivery \$0.60



YOUR NAME ENGRAVED FREE ON ANY
 PEN, PENCIL OR DESK SET (except all
 metal items) IF REMITTANCE ACCOM-
 PANIES ORDER. SPECIFY LETTERING.
 See Page 44 For Other Unusual Auxiliary
 And Page 35 For American Legion
 Novelty Items.



DESK PEN SET. Paper-Mate pen mounted on full white onyx base highlighted by wood grained vinyl bonded to metal.

No. 74234 \$4.20



T. THIN KNIFE. Pen knife with 2 blades, Non-breakable pearl handle. With American Legion emblem only. No. 74702 \$1.25
Special imprinting in blue (limit of two lines) with minimum order of 100. Per 100 \$98.00

"KUM-A-PART" key chain by Swank. Keys on one holder detach with ease. Gold-plate (No. 74705) or Silver finish (No. 74706) \$1.95



CALENDAR AND PEN. Gold finish perpetual roll calendar mounted on wood grained vinyl bonded to metal. Paper-Mate pen on white onyx.

No. 74235 \$14.00

CALENDAR AND DOUBLE PEN SET. Gold finish perpetual roll calendar. Mounted on wood grained vinyl bonded to metal. Two Paper-Mate pens mounted on white onyx.

No. 74233 \$17.50



DESK OR DDDR NAME PLATE. Heavy weight cast bronze with American Legion emblem and your name, title, etc. Bright polished border and letters with darker background. With lugs for desk plate (No. 74711) or holes for door plate (No. 74712). Maximum of 15 letters or spaces per line with maximum of two lines. Each \$9.00

Allow 8 weeks for delivery. Remittance must accompany order.



"TUMBLING THOMAS," HEAVY VINYL PASS CASE. Holds 17 cards or pictures face up, side pockets, money clip. Brown with American Legion (No. 74477) or Auxiliary (No. 34477) emblem. Each \$1.00
12 to 99, each80
100 or more, each (imprinted without charge)74

YOUR NAME ENGRAVED FREE ON ANY DESK SET IF REMITTANCE ACCOMPANIES ORDER. SPECIFY LETTERING

DESK PEN WITH CLOCK. Full Onyx base accented with wood grained vinyl bonded to metal. Complete with matching Paper-Mate ball pen.

No. 74232 \$18.50



DESK PENS ONLY. Liquid ink pens to fit bases illustrated on this page. Black only. Specify desired point.

A. PARKER 45. Cartridge pen, can be converted to make refillable ink pen. No. 74243Y \$5.00

B. SHEAFFER CARTRIDGE PEN. Outstanding writing with liquid ink cartridge. No. 74244Y \$2.95

C. SHEAFFER T. D. PEN. Pull-Push for easy filling. All Sheaffer features. No. 74245Y \$6.00



DESK PEN AND RADIO. Parker Jotter for long writing, mounted on chrome and black leather base with an eight transistor radio. Set comes complete with matching letter opener and your name engraved.

No. 74222 \$19.95

**LIGHTERS,
GIFTS and
OTHER ITEMS . . .**



ZIPPO WINDPROOF LIGHTERS. Never a cost for repair. Regular size, satin chrome finish with American Legion (No. 74900) or Auxiliary (No. 34900) emblem \$4.00



SLIM ZIPPO 1 1/8 x 2 1/8 inches in bright polished chrome finish with American Legion (No. 74901) or Auxiliary (No. 34901) emblem \$4.75



VU-LIGHTER. By Scripto. Small size chrome and blue. Emblem floats in visual fuel supply. Life-time guarantee, American Legion (No. 74902) or Auxiliary (No. 34902) Each \$4.00



PARK WINDPROOF LIGHTER. Lightweight blue and gold. No charge by factory to place in first class mechanical condition if ever necessary. Made in U.S.A. American Legion, No. 74904 or Auxiliary No. 34904 Each \$1.00



NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE. Satin gold with polished letters and engraving plate. Price includes engraved name and year. Pin and safety catch on back. No. 83394 \$4.50



DOPP KIT. The original with Lifetime Guarantee. Leak proof vinyl lining in double leather covered hardened steel frame. Bellows construction closes flat or adjusts height automatically. "Mellow Touch" cowhide 10" x 6" x 3 1/2". Brown (No. 74421); Black (No. 74422) or Olive (No. 7423) Each \$12.00



MONEY CLIP By Swank. Handy knife and nail file combine to serve as a clip for bills. Yellow gold (No. 74703) or silver (No. 74704) finish. Each \$3.50



AM/FM/SW 9 TRANSISTOR AROUND THE WORLD RADIO. American Legion Emblem and your name gold stamped on back of genuine leather case comes with ear plug and 4 pen light batteries for days of use. Pull out antenna. No. 74223 \$26.50



DESK AND TRAVEL ALARM. Leather covered case. Fully luminous figures and hands—30-hour movement. Blue, tan or red. Specify American Legion or Auxiliary emblem. No. 34927 \$7.50



POCKET-SIZE TRAVEL KIT. Complete needs, contained in 3 x 4 x 1/2" black morocco finish leather case. Gillette razor, stainless steel blade, shaving cream, tooth brush and paste. No. 74452 \$3.90





DINNERWARE . . .

STAINLESS STEEL FLATWARE. New, low price on Wallace all purpose stainless tableware with the American Legion emblem stamped into the handles. Minimum order one dozen of any available item.

	Dz.	Gross
No. 75056 Teaspoons	\$2.28	\$23.04
No. 75057 Forks	3.24	33.12
No. 75058 Knives, Serrated	6.60	66.24
No. 75059 Oval Soup Spoons	3.24	33.12

POST AND UNIT CHINA DINNERWARE. Regular weight or heavy (Hotel and Restaurant) weight. Stock number for heavy weight should have a prefix of "H" and regular weight a prefix of "R" when ordering. **BE SURE TO SPECIFY.** Heavy weight is vitrified with a glazed blue American Legion or Auxiliary crested emblem and two bordering decorative lines. Regular weight is semi-vitrified, with emblem in blue or gold (Specify) and a gold line on the edge. If not specified, Blue American Legion Emblem sent.

Minimum order one dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER OZEN	R REGULAR WEIGHT PER OZEN
H or R-75000	Bread and butter plates, 6 1/4 inch	\$ 9.24	\$5.88
H or R-75002	Salad plates, 7 1/2 inch	10.92	6.48
H or R-75004	Dinner plates, 9 inch	15.72	9.24
H or R-75006	Dinner plates, large 9 1/2 inch	17.40	10.80
H or R-75008	Tea cups, 7 1/2 ounces	13.44	8.16
H or R-75010	Saucers, 6 inch	9.24	6.60
H or R-75012	Cereal dishes, 6 1/2 inch	12.48	7.80
H or R-75014	Dessert dishes, 4 3/4 inch	8.04	4.92
H or R-75016	Soup Bowls, 15 ounces	14.16	8.88
H or R-75018	Soup plates, 8 inch	14.16	8.88

Minimum order one-half dozen any one item below.

NUMBER	ITEM	H HEAVY WEIGHT PER HALF DOZEN	R REGULAR WEIGHT PER HALF DOZEN
H or R-75020	Vegetable dishes, 11 1/2 inch	\$13.20	\$8.10
H or R-75022	Meat platters, 11 1/2 inch	11.40	6.90
H or R-75024	Meat platters, 13 3/4 inch	15.60	9.66
H or R-75026	Gravy Dishes, 14 ounces	17.88	10.44
H-75028	Celery trays, 10 inch	16.38	—
H or R-75030	Sugar bowls, 12 ounces	15.12	9.00
H or R-75032	Cream pitchers, 10 ounces	12.30	7.32
H or R-75034	Coffee mugs, 8 ounces	8.82	—

All Dishes F.O.B. Wellsville, Ohio. Four Weeks For Delivery.



BOOK MATCHES. New Design! Modern looking white cover, full color emblem, blue and brown printing. Outlined panel for your imprint.

No. 74910

Cases include 2,500 books.
 1 Case \$21.50 Per Case
 2 Cases \$19.85 Per Case
 4 Cases \$18.70 Per Case
 10 Cases \$17.80 Per Case
 25 Cases \$16.80 Per Case
 Faster, prepaid delivery. Print all lettering instructions.
 Add \$2.50 per case for inside cover printing.



SQUARE ASH TRAY. Blue emblem, permanently fused into clear crystal. No. 74911, 3 1/2" square, 3/4" deep, per dozen minimum \$2.64 per gross 24.48
 (Above ash tray imprinted with Post name and number.)
 Minimum one gross with three weeks delivery.
 Per gross, imprinted 40.32



OCTAGON SHAPED. Crystal ash tray. No. 74912, 5" wide, 1 1/4" deep. Per set 4 trays \$1.40

TABLES and CHAIRS . . .

A. STACK CHAIR. All steel construction of a non-folding chair with storage convenience. Baked beige enamel. Seat 18" high and 14½" square. Shipping weight 47 lbs. per carton.

No. 73743 (4 chairs minimum per carton), each \$6.00

STORAGE DOLLY (not illustrated). Tubular steel provides simplest method of moving and storing 8 stack chairs. Shipping weight 9 lbs. per carton of 2 dollies. No. 73744, each \$4.50

B. SAMSDNITE all steel chair with exclusive interlocking tiering clamp. Rows and aisles stay firmly in place. Separate without binding. Tubular steel frame and braces, rolled edges on seat and back. Seat, 18" high, 15¾" x 16". Shipping weight 49 lbs. per carton, 4 chairs.

Brown (No. 73742); Bronze (No. 73740) or Grey (No. 73741). Each \$5.50

48 or more, each \$4.90

(Minimum 4 Chairs Per Carton)



C. CHANNEL STEEL CHAIR in baked beige enamel. Saddle shaped 14¾" x 13½" seat, continuous rear leg construction for indoor or outdoor use. Shipping weight, 48 lbs. per carton of 4.

No. 73747, each \$3.90
48 or more, each 3.50

BANQUET TABLES AND CHAIRS. Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.

D. FOLDING BANQUET TABLES

Built for extra strength and long service at a reasonable price. Plywood tops on 36 inch wide tables, Weytex tops on 30 inch wide tables. All tops are miter grooved to the frame for dirt and crack free surface. Positive locking leg mechanism. Finished in natural or walnut. SPECIFY. All tables 30" high.

NO.	SIZE	EACH	2 to 5 EACH	
73701	30x72"	\$28.50	\$26.50	\$25.50
73703	30x96"	32.00	30.00	28.50
73705	36x72"	35.50	33.50	31.50
73707	36x96"	39.00	36.00	34.50

BANQUET TABLES AND CHAIRS. Available with American Legion or Auxiliary emblems. If not specified, American Legion will be sent.



A. TUBULAR STEEL CHAIR in baked beige enamel, contoured non-tipping seat 16" x 16". Shipping weight 49 lbs. per carton of 4.

No. 73746, each \$5.30
48 or more, each 4.75

B. POKER CHIPS (with American Legion emblem only). Acid resistant, interlocking plastic chips. Minimum order 100 \$5.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73780	73781	73782	73783	73784

LETTERED CHIPS

With Post number imprinted on reverse side and emblem on top. Two weeks for delivery. Per 100 \$7.00

White No.	Red No.	Blue No.	Yellow No.	Green No.
73785F	73786F	73787F	73788F	73789

C. TUBULAR STEEL FRAME, rolled-front seat 16" square. Comfortably padded vinyl upholstered. Bronze with parchment vinyl (No. 73750) or Tan with beige silk (No. 73749). Weight 47 lbs. per carton of 4.

Each \$6.00
48 or more, each 5.50

D. GAME TABLES, the finest on the market. Ample size for 8 players. Height 30 inches; diameter 56 inches. Positive locking steel mechanisms. Vinyl or Virgin wool felt tops in green.

No. 73711, Vinyl-harvest frame \$45.00
No. 73712, Vinyl-mahogany frame 45.00
No. 73713, Wool felt-harvest frame 55.00
No. 73714, Wool felt-mahogany frame 55.00

E. Solid Service Top for protection and level serving surface. Natural finish plywood only.

No. 73723 \$8.00

APARTMENT SIZE GAME TABLE (not illustrated). Same as above except 49½ inch top.

No. 73724, Vinyl-blonde frame \$34.00
No. 73725, Vinyl-mahogany frame 34.00
No. 73726, Wool felt-blonde frame 37.00
No. 73727, Wool felt-mahogany frame 37.00
Solid Service Top for protection and level serving surface. No. 73729 \$7.00



TABLES AND CHAIRS ON THIS PAGE F.D.B. INDIANA, OR WISCONSIN. THREE WEEKS DELIVERY.

Write for prices on Bridge Tables and Chair Sets, or any other special seating requirements.



SONS OF AMERICAN LEGION . . .

Caps, insignias, uniforms, badges, buttons and banners for the SAL have the following color designations;	
Squadron	All French Blue
District	French Blue bottom, white top
Detachment (state)	French Blue bottom, gold top
National	All Gold
Most Squadron items available from stock. All other levels special order with four weeks delivery.	

PRESENT AND PAST OFFICER INSIGNIA. Buttons, pins, badges, and silk embroidered cap insignia following the official color designation shown above are available in present or past for the following titles.

Commander	Finance Officer	Historian
Vice-Commander	Sgt-at-Arms	Executive Committee
Adjutant	Chaplain	

Cap insignia. (Also available for SAL chairman and SAL committee)
Specify level and title.

BADGES

A. PRESENT OFFICER BADGE

Bronze—No. 53200 \$2.50

B. PAST OFFICER BADGE

Bronze—No. 53220 \$2.50

YEAR BARS. (Not illustrated) Available for badges with years 1968, 1967, 1966, 1965 or 1964. All other years special order with \$1.00 additional service charge and three weeks delivery.

Gold plate, No. 88231 \$0.60

C. PAST OFFICER BUTTON or PINBACK (specify)

Gold filled, No. 53300 \$2.00

10K Gold, No. 53320 \$5.00

EMBROIDERED INSIGNIA

D. PAST OFFICER. No. 56523 \$1.50

E. PRESENT OFFICER. No. 56513 \$1.50

AWARDS Orders must be approved by an American Legion Post Officer.

F. FIVE STAR AWARD

The basis of award and complete Five Point program of Service is outlined in the Squadron handbook. Gold plated medal and stars beautifully enameled in colors for wear on SAL cap.

Single cap buttons, No. 53121 \$1.00

Complete set 5 stars, No. 53119 4.20

Medal only, No. 53101 2.70

G. TEN IDEALS AWARD

A national award of recognition geared for younger members as a stepping stone to participation in the Five Star Award program. Presented to those who have completed the Ten Ideals Program of Patriotism, Health, Knowledge, Training Honor, Faith, Helpfulness, Courtesy, Reverence and Comradery.

Medal No. 53110 \$1.80

R. DESK FLAG SET. Printed rayon, 8x12" flags, fringed and mounted on ebonized staffs with gilded spearheads and wood base. No. 52890 \$2.75

H. "T" SHIRT. Soft cotton. White with French blue and gold emblem and lettering. Nylon reinforced neck and sleeves. Sizes; Juvenile age sizes 2-4-6-8; Boys sizes 10-12-14; Adult sizes small, medium, large, extra large.
No. 50372, each \$1.25
Per dozen 12.48

SPECIAL LETTERED SHIRTS. Three dozen T shirts with your lettering on the front at no extra charge. Less than three dozen, add \$4.00. Special lettering on the back, in addition at \$4.50 extra per dozen. Allow 4 weeks delivery.

J. TIE. Dacron Blended button down in navy blue only.
No. 55209 \$1.50

K. CAPS. Improved box style. Fully lined with sweatband. French Blue Uniform cloth with red, white and blue piping. Unlettered. Size 6½ to 7¾.

Squadron caps, 51020 \$2.95

District (No. 51020)* 3.95

Detachment (No. 51025)* 3.95

*NOTE: Route All District And Detachment Caps Thru Department Headquarters For Approval.

Additional lettering on the right side of all caps at 18¢ per letter or numeral.

L. CONTINUOUS MEMBERSHIP CHEVRONDS. One for each five years. Orders must have Department approval. Specify years.
No. 53135, per 5 year chevron \$0.10

M. EMBROIDERED EMBLEMS

No. 56500—2 x 1½ inches \$0.25

No. 56501—4 x 3 inches 1.10

N. BUCKLE. Gold color slide buckle for 1 inch belt.

No. 55203, buckle only \$2.00

O. RING. Sterling silver military design with gold-filled enameled emblem. Specify size. No. 54820 \$6.00

P. MEMBERSHIP LAPEL INSIGNIA. Gold with French blue enamel. Specify button or pin back.

Gold Plate, No. 53100 \$.80

10K Gold, No. 53101 \$3.30

ITEMS NOT ILLUSTRATED

DECALS. Double-duty. Can be applied front or back to transparent or solid surfaces.
No. 52304, 3-inch, each \$0.10

PRINTING CUTS—No. 52301 ½", one color \$1.10

No. 52303 ½", two color 1.90

No. 52302 1", one color 1.10

No. 52300 2¼", one color 1.40

CITATIONNS. Blank 8½x10½" with two color embossed emblem in top center. French blue stripe border.
No. 52306 \$0.25

SQUADRON ITEMS

Many items shown in other sections of the book are available with the SAL emblem. Write for prices on any needed item.

See Pages 20, 21, 22 for SAL trophies.

See Page 5 for Banners, Flags and flag cases.

See Page 31 For Gavel.



MEMBERSHIP ITEMS and GIFTS . . .

A. CHILO'S BIBLE. Gold embossed Auxiliary emblem on cover. Protestant is zippered case in white, pink, or blue (No. 35234). Catholic (No. 35237) is in open white leather binding only. Specify \$5.95

B. WEDDING BIBLE. White leather cover with special features for complete married history. Protestant (No. 35238) in small size zippered binding. Catholic (No. 35239) full size in open binding \$5.95
 (See Page 2 For Other Bibles.)

Any of the emblems on this page can be furnished with a gold star at no additional cost.

RINGS

C. PAST OFFICERS' RING, for any office listed below. Black onyx set in 10K gold. Specify size and office. No. 30600 \$15.00*

D. PAST OFFICERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30783. Past Unit President \$2.80*
 (All other offices add \$1.00 with two weeks for delivery.)

E. MEMBERS' RING. Sterling silver. Sizes 4 to 9½ from stock. All other sizes add \$1.50 with two weeks delivery. No. 30740 \$1.80

F. MEMBERS' RING. Glittering rhinestones set in rhodium. Adjustable size. No. 30782 \$2.50

G. MEMBERSHIP PINS. Blue Star (No. 30500) or Gold Star (No. 30503).
 Gold-plated....\$0.60 10K Gold....\$3.00 14K Gold....\$4.00

H. FULL CUT DIAMONDS set in membership or past officer pins on special order at ADDITIONAL cost: 3 point, \$16.00 plus pin, 5 point \$24.00 plus pin; 8-point \$34.50 plus pin, 10-point \$43.00 plus pin.

J. JUNIOR ATTACHMENT for membership pin. Gold plated. No. 30522 \$0.70

K. PAST PRESIDENT FOB PIN. Black onyx set in 10K gold. (Past President Only.) No. 30391 \$13.50

L. PAST OFFICERS' PIN (for any office set with 6 pearls. 10K Gold. No. 30331 \$11.00*
 14K Gold. No. 30361 \$14.00*
 10K Gold without pearls. No. 30301 \$ 7.00*)

See Diamond Prices Above.

M. SEPARATE GUARDS for following Past Officers: President (Gavel); Vice President (Torch); Treasurer (Key); Secretary (Quill); Chaplain (Cross); Historian (Scroll); Sgt-at-Arms (Mace); Executive Committee (Trident). 10K Gold. No. 30421 \$2.00*
 14K Gold. No. 30431 \$2.50*

N. PAST DISTRICT PRESIDENT ATTACHMENT.
 10K Gold, No. 30398 \$4.00
 14K Gold, No. 30399 \$5.50

O. PAST COUNTY PRESIDENT ATTACHMENT.
 10K Gold, No. 30396 \$4.00
 14K Gold, No. 30397 \$5.50

P. RIBBON CARRIER, blue grosgrain with lock safety catch. Fasten pins to ribbon, one fastener changes all pins. Ribbon only. No. 30200 \$0.75

LIFE MEMBER

All orders for Life Membership cards and pins must be approved by your Department Secretary.

R. LIFE MEMBER CARD. For units that recognize their outstanding members. Design follows detail of standard membership card.

Sterling Silver, with 10K gold emblem, No. 37000 \$25.00

10K gold with 10K gold emblem. No. 37001 \$55.00

PRICES FOR CARD ONLY. THESE DO NOT INCLUDE ANNUAL MEMBERSHIP DUES.

Prices include all engraving plus a chamois carrying case.
 Three weeks required for delivery. No. C.O.D. shipment.

ENGRAVING INSTRUCTIONS PRINTED OR TYPED: FOR LIFE MEMBER CARD:

1. Name of individual. 2. Full name and number of unit. 3. City and state location. 4. Desired date on card. 5. Typed or printed names and ACTUAL SIGNATURES OF PRESIDENT AND SECRETARY (preferably in India Ink).

S. LIFE MEMBER PIN.

10K Plain Pin, No. 37002 \$ 7.00
10K Pearl Pin, No. 37003 14.00
14K Plain Pin, No. 37004 10.00
14K Pearl Pin, No. 37005 17.00

T. PRESENT OFFICERS' GOLD PLATED CEREMONIAL BADGE. No. 30001 \$1.80*

U. PAST OFFICERS' GOLD PLATED BADGE. No. 30101 \$1.80*

V. YEAR BARS, gold plated, pronged for 1968, 1967, 1966, 1965 or 1964. No. 30201 \$0.60

Other years on special order with \$1.00 additional service charge and three weeks delivery.

W. "TWIST-O-FLEX." Expansion band by Speidel. Adams Rib design in yellow gold (No. 34207) or white (No. 34206) \$7.95

X. ELGIN 17 JEWEL WATCH. Rolled gold plated case with steel back. No. 34202 or white gold-filled case No. 34203 \$36.50



*Items marked with asterisk are available for following Auxiliary officers (Past or Present as indicated): President, Vice-President, Secretary, Historian, Chaplain, Treasurer, Sergeant-at-Arms and Executive Committee. Be sure to specify office. Insignia also available (in addition to Unit) for County, District and Department officers. See Page 11 for color designations.

LEATHER ITEMS . . .



"SUBURBAN" Accessories by Princess Gardner. Sophisticated design of Genuine Reptile on imported pigskin. SPECIFY Red, Blue or Coffee Brown. Features self-adjusting snaps.

A. BILLFOLD. Removable card and Picture Case with "adapta-snap." No. 34410 \$5.00

B. CIGARETTE CASE. Removable insert for king or regular size packs. No. 34421 \$4.00

C. KEY GARO. Moulded leather covered metal frame with snap and 4 hooks. No. 34426 \$3.00

D. CONTINENTAL CLUTCH with zipper.
No. 34471 \$7.50

E. CONTINENTAL FRENCH PURSE.
No. 34413 \$5.00

F. PICTURAMA. Photo card case for 32 pictures.
"Adapta-snap." No. 34474 \$3.00

G. POCKET SECRETARY. Ball pen, memopad, 20 vinyl photo-card spaces, file index, snap coin compartment
No. 34478 \$7.00

"NOMAD." Sueded buffalo calf. Tarnished gold with black edging.

H. BILLFOLIO. Coin compartment, removable photo-card case. "Adapta-snap." No. 34481 \$7.50

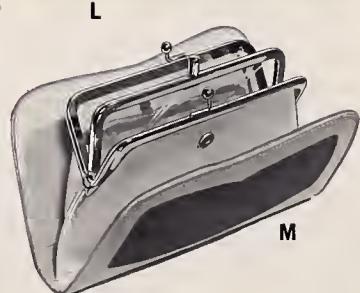
J. KEY GARO. Tapered contoured leather covered metal snap closing key case with 4 hooks.
No. 34482 \$3.50

K. FRENCH CLUTCH. Harness cowhide with tweed panel. Both sides snap open for removable photo-card case—credit plate pocket—room for everything. Double snap coin compartments. Brown (No. 34483) or navy (No. 34484) \$4.95

L. DIRECTRESS Convertible Billfold by Amity. Smooth cowhide with removable thin card case and expanding coin pocket. White, (No. 34462) or blue (No. 34463) \$5.00

M. CLUTCH PURSE. Astra pigskin with sueded cloth panel. Both sides snap open with room for everything. Two snap coin compartments. Bone (No. 34485) or green jungle moss (No. 34486) \$5.00

Your name embossed in gold without charge on any leather item if remittance accompanies order.



GIFTS and NOVELTIES . . .

See Page 36 For Lighters And Other Gifts
See Page 34 For Pens And Other Gifts

A. MIRROR, HANDY PURSE SIZE 2½". Pivots on 1½" handle to rest on table at any desired angle. No. 31010 \$1.50

B. PORTER PILL CUP. Purse size plastic drinking cup with pill compartment in lid. A 3 inch cup folds into less than 1 inch thick. No. 31012 \$1.25

C. COMPACT. Black enamel and gold engraved compact for loose powder. No. 31039 \$1.25

D. WALL PAO. Adhesive back. Just peel and press. Pencil on chain always handy. No. 31005 \$1.00

E. PLAYTIME Purse container with full deck of U. S. playing cards. Size 1¾ x 2½" No. 31013 \$1.75

F. RAIN-BONNET. Something new and better than average. Perfumed vinyl in colored lace design, folds into flat case 2¾ x 3¼". No. 31004. Each \$0.45

Imprinted with 3 lines of copy under flap. Maximum 20 spaces per line, same copy. Minimum order of 25, each \$0.35

G. BANK. Only 3" high and 2½" in diameter with lucky penny imbedded on top. No. 31005 \$1.00

H. CARRY-ALL with plastic change compartment on one side and loose powder compartment on other. Holder for your favorite lipstick, all in 2½ x 3½ x 1". No. 31008 \$2.80

JR. CARRYALL. Two-tone silver with powder compartment, attached lipstick case, and lucite organizer for coins and bills. No. 31041 \$3.50

J. SEWING KIT. Purse size fitted metal case with 4 spools of thread, needle and threader, pins, thimble, etc. No. 31027 \$1.00

K. LETTER-OPENER with silver finish. Lady size only 5¾", No. 31003 \$1.00

L. COMB N' BRUSH. Handle of 1½ x 3¼" brush pulls out for 5¾" overall comb. Mirror on brush back. No. 31009 \$1.00

M. CONVERTIBLE COMPACT. Stunning, engraved silver finish, dual purpose compact for loose or cake powder. No. 31042 \$2.00

N. APRON. Practical polished sateen with two deep pockets and tie string waist. Specify Blue (No. 38008); Red (No. 38009) or Green (No. 38010) \$1.50



COSTUME JEWELRY . . .

Costume jewelry illustrated on pages 46-47 are in actual colors, guaranteed against stone loss, discoloration or tarnishing. Any gold finish item can be furnished with a gold plated emblem for Gold Star members or American Legion emblem for women Legionnaires at an additional service charge of \$1.00 and such items are not returnable. Only items shown as available for Past Unit Presidents can be furnished with past officers' scrolls. For offices other than Past Unit President, add \$1.00 service charge and item not returnable.



A.	MDDERN DESIGN PIN	No. 31105	\$2.50
B.	MEMBERS CLIP BACK EARRINGS	No. 31109	\$2.00
C.	PAST PRESIDENT CLIP BACK EARRINGS	No. 31102	\$2.50
D.	JADE CDLDR PAST PRESIDENT PIN	No. 31121	\$2.60
E.	JADE CDLDR STDNE PIN	No. 31120	\$2.30
F.	RHINESTDNE FLAG PIN	No. 80096	\$1.75
G.	CONDURED CLIP BACK EARRINGS	No. 80093	\$1.50
H.	JADE CDLDR CLIP BACK EARRINGS	No. 31119	\$2.50
J.	HARVEST STDNE PIN	No. 31124	\$2.00
K.	HARVEST STDNE CLIP BACK EARRINGS	No. 31125	\$2.30
L.	MESH ROPE PENDANT with jet stones	No. 31122	\$4.00
M.	RHINESTONE BDW PENDANT	No. 31186	\$3.50
N.	GREEN LEAF FLDWER PIN	No. 31139	\$1.50
D.	BRACELET	No. 31131	\$1.50
P.	BRACELET	No. 31126	\$2.30
R.	BRACELET	No. 31133	\$1.80
S.	PIN	No. 31141	\$1.50
T.	PEARL PIN	No. 31135	\$1.80
U.	PAST PRESIDENT PIN	No. 31103	\$2.00
U.	BLUE AND PEARL PIN	No. 31137	\$1.00
V.	FALL LEAF PIN	No. 31138	\$1.00
W.	CIRCLED TASSEL PENDANT	No. 31140	\$3.50
X.	CLEF PIN	No. 31151	\$2.30
Y.	CLIP BACK EARRINGS	No. 31181	\$1.50
Z.	SPRING FLDWER PIN	No. 31189	\$2.50
AA.	MULTI-CDLDR PIN	No. 31179	\$1.00
BB.	PAST PRESIDENT CLIP BRACELET	No. 31134	\$4.00
CC.	BLUE STAR PENDANT	No. 31127	\$1.60
DD.	JET AND CRYSTAL PIN	No. 31123	\$2.00
EE.	JET AND CRYSTAL CLIP BACK EARRINGS	No. 31187	\$2.30
FF.	PLUM CLIP BACK EARRINGS	No. 31145	\$2.30
	Not illustrated, PLUM STDNE PIN, Same as DD, above except for stones.	No. 31191	\$2.00
CHARM BRACELETS			
GG.	BDX AND CLIP CATCH	in rhodium (No. 31116) or heavy yellow gold filled (not shown, No. 31117)	\$6.50
HH.	SPRING AND RING CATCH	in yellow gold filled (No. 31114) or rhodium silver finish (not shown, No. 31115)	\$3.50
JJ.	SWEATER GUARD	in gold and crystal. No. 31158	\$1.10

ALWAYS USE YOUR ZIP CODE — IT AIDS DELIVERY.



CHARMS.
Past Officer, Poppy ad Junior Chairman Charms Engraved on the back
at 12¢ per letter or number.

NN. PAST JUNIOR CHAIRMAN CHARM. No. 31196 \$1.80
OO. PAST OFFICER CHARMS. Past officer emblem scroll. All
titles for unit, county, district, department or national.
Gold Plated (No. 31250) or Rhodium (No. 31270) Finish \$1.80

SPECIFY OFFICE

PP. POPPY CHARM
Sterling Silver No. 31197 \$ 3.00
10K Gold No. 31198 9.00
14K Gold No. 31199 13.00

MM. EMBLEM CHARMS. Emblem only as a charm. Specify gold-
plate or rhodium finish.

No. 31204— $\frac{3}{8}$ " \$.60
No. 31206— $\frac{1}{2}$ "70
No. 31208— $\frac{3}{4}$ "80

LL. FLAG CHARM. No. 80097 \$1.50

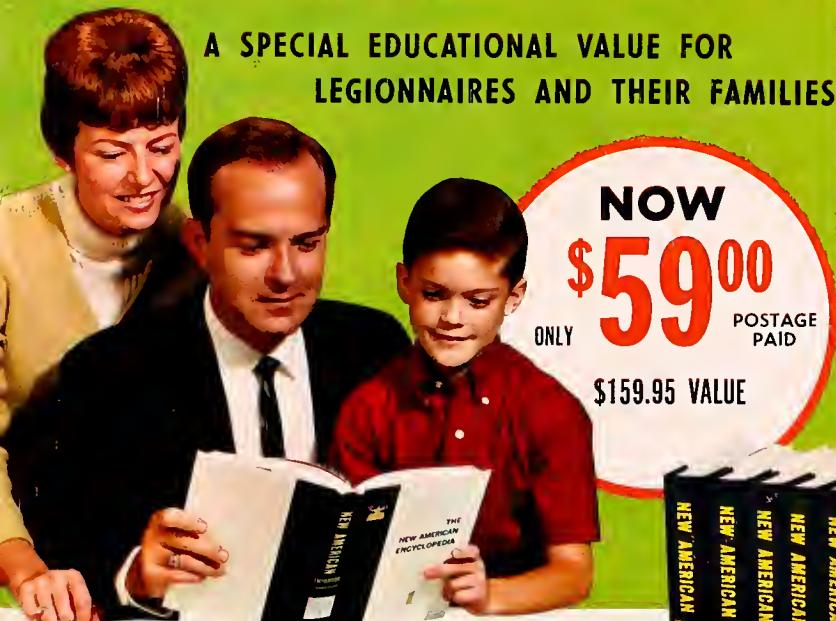
KK. FLAG PIN. No. 80098 \$1.50

ON ALL ORDERS UNDER \$3.00 ADD 25¢ FOR
HANDLING.

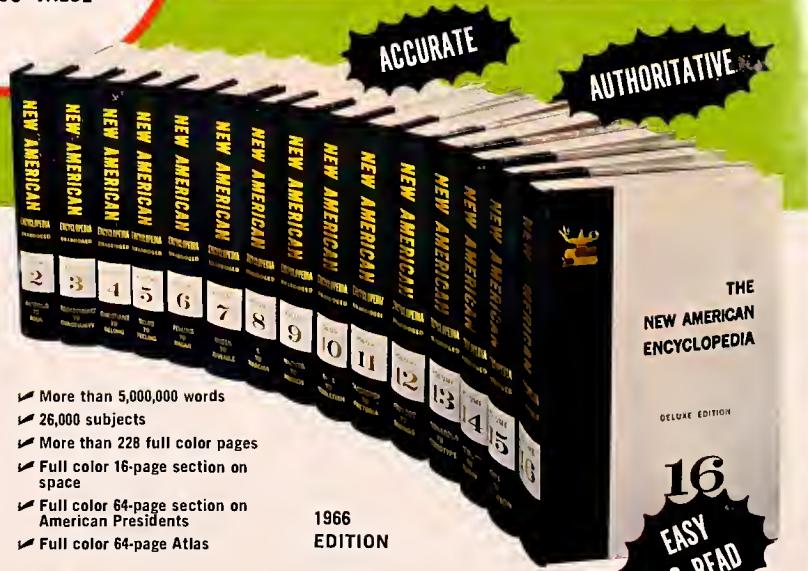
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